

14 FOCUS



Go Further

Thank you for your interest in the new **2014 Focus**. Included in this brochure you'll find information about:

PERFORMANCE: Focus offers three levels of performance: the responsive, efficient 2.0L Ti-VCT I-4 in Focus S, SE and Titanium; the Focus Electric that needs no gas at all; and the Focus ST with its 252-horsepower turbocharged and direct-injected 2.0L EcoBoost®.

DESIGN: The Focus attracts a lot of attention, whether it's parked or on the move. That's because the Focus, with its aerodynamic shape that extends from the bold front end to the sculpted rear, presents the look of being in motion, even when standing still.

TECHNOLOGY: Focus gas and electric models can do more than make driving convenient – they can change the way you drive. Available SYNC® with MyFord Touch®, for example, lets you make hands-free calls and listen to music using simple voice commands.

INTERIOR: Whether it's the available race-inspired RECARO® seats in the EcoBoost®-powered Focus ST or the eco-conscious seats in the incredibly efficient Focus Electric, you'll find the comfort, convenience and quality you expect for your driving enjoyment.

DEALER INFORMATION

Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

Bill Grant Ford, Inc.	3060 S Springfield Ave Bolivar, MO 65613	(417) 326-7671
Hubert's Ford Sales Company	Hwy 65 Urbana, MO 65767	(417) 993-5511
Don Vance Ford Inc	Hwy 38 West Marshfield, MO 65706	(417) 859-2600
Corwin Ford of Springfield	3241 South Glenstone Springfield, MO 65804	(417) 883-4330

Get an inside look at the benefits of Ford ownership. Manage important vehicle information 24/7, whenever you need it. It's free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.owner.ford.com to get started.



Your friend at the pump¹ **AND** your passion on the road.

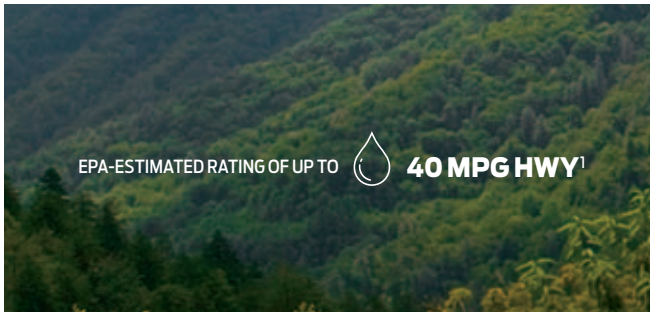


Titanium Sedan. Ingot Silver Metallic. Titanium Hatchback. Ruby Red Metallic Tinted Clearcoat. Full Body Styling Kit. Available equipment.

¹EPA-estimated rating: 28 city/40 hwy/33 combined mpg, SE Sedan with SFE Package. Actual mileage will vary.

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Finds the sweet spot.

On straightaways. In corners. And as one of *AUTOMOBILE Magazine's* All-Stars. Credit its responsiveness, especially in the turns, to an independent rear suspension and Torque Vectoring Control. The 2.0L I-4 engine, with direct injection and twin independent variable camshaft timing (Ti-VCT), delivers 160 hp to the street through a 5-speed manual transmission. On Titanium, a standard PowerShift 6-speed automatic with SelectShift® capability allows gear changes at the touch of a button, delivering torque to the drive wheels 100% of the time during shifts for quick response. Like changing gears yourself? Titanium can also be equipped with a 5-speed manual.²

Active Grille Shutters help Focus make itself even more aerodynamic and fuel efficient. Also helping efficiency, the motor of the electric power-assisted steering (EPAS) only operates when assistance is required. Features like these help Focus SE with the SFE Package have an EPA-estimated rating of up to 40 mpg hwy,¹ letting you keep on driving.

¹EPA-estimated rating: 28 city/40 hwy/33 combined mpg, Focus SE automatic with SFE Package. Actual mileage will vary. ²Available feature.



Thrills you just to look at it.

Wait until you drive it. Step on the aluminum accelerator pedal of Focus ST and engage the spirited performance of its 252-hp,¹ high-output 2.0L EcoBoost® I-4 engine mated to a 6-speed manual transmission. An “overboost” feature can extend peak torque (from 3,000 to 4,500 rpm) for up to 15 seconds at a time, enhancing performance. To further intensify the experience, engineers channeled the lower-engine frequencies of its signature sound into the cabin. Other ST performance upgrades include disc brakes with high-performance brake pads at all 4 wheels, a unique sport suspension and dramatic dual-tipped center-exit exhaust.

“... the ST is a roller coaster that leaves you with trembling limbs, a Joker’s grin, and a bewildered brain. Was I just driving, or did the car just take me for a thrill ride?” says *Motor Trend*. Decide for yourself. If you dare.



CLASS-BEST
EPA-ESTIMATED RATING



32 MPG HWY²



0-60



6.2 SEC.³

ST. Tangerine Scream Metallic Tri-coat. ST3 Package.
Available equipment.

¹Figures achieved using 93-octane premium fuel. ²EPA-estimated rating: 23 city/32 hwy/26 combined mpg, 2.0L EcoBoost. Class is High-Performance Small Cars. Actual mileage will vary. ³Based on Ford testing.



Grabs hold and doesn't let go.

Of the road. And your heart. Enter and start without using your key. Grip the unique leather-wrapped steering wheel with ST badge. With 252 hp¹ and 270 lb.-ft. of torque,¹ Focus ST can be pushed to its limits – and back – in no time at all. Watch the speedometer and tach jump as you press the accelerator. Monitor the mini cluster gauges atop the instrument panel, including turbo boost, as you charge out of the corners. Along the way, supportive bolsters on its RECARO[®] partial² or full leather-trimmed² front seats keep you planted. In Focus ST, there's no reason to hold anything back.

ST. Charcoal Black leather trim with Tangerine Scream cloth accents. ST2 Package with RECARO front seats. Available equipment.

¹Figures achieved using 93-octane premium fuel. ²Available feature.

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Listens to what you say.

With voice recognition this intelligent, it's easy to stay connected to your world with voice-activated Ford SYNC®¹ with 911 Assist.® The system delivers hands-free calls, Bluetooth®-streaming music and more with simple voice commands. Once paired, SYNC can download your contacts and play music from your phone, MP3, USB or iPod.® Just touch a button on the steering wheel and say things like "Call: Heather" or "Play playlist: '80s music." SYNC AppLink™² lets you control Pandora,® iHeartAuto,™ MLB.com At Bat® and select other apps by voice too. This companion listens to your requests – and does what you ask. SYNC. Say the word.

SYNC
POWERED BY **Microsoft**

Titanium. SYNC with MyFord Touch. Available equipment.



¹Available feature. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Not all features are compatible with all phones. ²SYNC AppLink is available on select models and compatible with select smartphone platforms. SYNC AppLink is not compatible with MyFord Touch.® Commands may vary by phone and AppLink software.

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Responds to your touch.

Via the large, 8" color LCD touch screen on SYNC^{®1} with MyFord Touch^{®1}. Incoming call? See who's calling. Incoming text? Let the system read it aloud from your paired phone. With HD Radio^{™2} and iTunes[®] tagging, touch the on-screen shopping cart icon when a new favorite tune is playing to mark it for purchase later. SiriusXM Satellite Radio² includes a 6-month trial subscription that brings you over 130 channels including commercial-free music, plus sports, news, talk, comedy and entertainment. Pair it with the voice-activated Navigation System,² which includes SiriusXM Traffic and Travel Link as part of the trial, and you'll have the ability to look up fuel prices, check local and national weather, and get detailed information on traffic speed, accidents, construction and road closings. It's all just a touch away.



¹Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²Available feature.

Elevates your expectations.

You'll be amazed at all that Focus offers inside. Luxury comes in the form of leather-trimmed seats,¹ dual-zone electronic automatic temperature control¹ and 2 Interior Style Packages (in Arctic White or Tuscany Red) that feature two-tone leather-trimmed seats, matching door-trim inserts, coordinated steering wheel trim and more. Raise your profile even further with ambient lighting,¹ fog lamps,¹ a rear spoiler¹ and aluminum wheels.¹ And enjoy it all from a cockpit that helps you conquer the road.

HEATED



FRONT SEATS¹

AUDIO SYSTEM



FROM SONY^{®1}

PUSH-BUTTON



START¹

Titanium. Charcoal Black leather trim with Charcoal Black inserts. Available equipment.



Surprises at every turn.

Of the steering wheel. Especially when that wheel is turning on its own as Focus virtually parks itself. Press the active park assist¹ button and the system alerts you when it has located an appropriate parallel parking spot. Then, take your hands off the wheel as Focus literally steers itself into place. All you have to do is follow system prompts, shift gears and control the brake and accelerator pedals. To bring some sunshine and fresh air into the cabin, choose the power moonroof.¹ Add some style with a rear spoiler.¹ With our Easy Fuel[®] capless fuel filler, you'll never leave your gas cap behind. You don't need one. And handy integrated blind spot mirrors let you know that a vehicle is in your blind spot before you change lanes. These surprising features – and more – bring an added level of confidence to each drive.

Driver-assist features are supplemental and do not replace the driver's judgment. ¹Available feature.

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Prepares for the unexpected.

More than half the Focus body structure is made from high-strength and ultra-high-strength steel, with critical occupant safety zones reinforced with lightweight yet incredibly strong boron steel. Seven total airbags include side-curtain airbags with roll-fold technology that increase peace of mind by deploying to cover both rows of the vehicle. AdvanceTrac® electronic stability control¹ with brake-actuated traction control automatically helps avoid skidding and fishtailing, helping you keep all 4 wheels firmly planted in inclement weather. To ensure your tires stay properly inflated, the Tire Pressure Monitoring System (TPMS) alerts you when any tire's pressure is low, giving you time to get assistance if needed.

2013 IIHS



TOP SAFETY PICK

DRIVER'S KNEE



AIRBAG



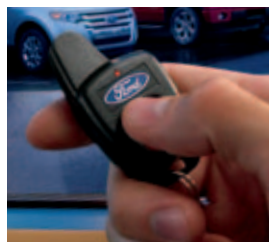
911 ASSIST^{®2}

*SE, Race Red. SE Appearance Black Package.
Available equipment.*

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ²Available feature.

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SE Hatchback in Blue Candy Metallic Tinted Clearcoat customized with silver bodyside graphics, rear spoiler, smoked hood and side window deflectors, accent lights,¹ keyless entry keypad, molded splash guards, roof-mounted crossbars by THULE^{®1} and 17" polished aluminum wheels

Illuminated gear shift knob²

All-weather floor mats

Portable DVD rear-seat entertainment system by NextBase^{®1}

Remote start systems

Exterior

Body kit
Custom graphics¹
Full vehicle covers¹
Racks and carriers¹
Rear bumper protector
Rear spoiler
Splash guards
ST full vehicle cover

Interior

Ash cup/coin holders
Cargo organizers and protectors
Carpeted floor mats
Door sill plates
Interior light kit

Electronics

Bumper-mounted warning sensor systems¹
Vehicle Security System

Wheels

16" machined aluminum wheels with painted pockets
17" black-painted machined wheels
17" painted machined aluminum wheels
ST 18" Rado Gray wheels
Wheel lock kits

Focus Specifications

Standard Features

Mechanical

Active Grille Shutters
Anti-Lock Brake System (ABS)
Front-wheel drive (FWD)
Suspension – Front: independent MacPherson strut with stabilizer bar
Suspension – Rear: independent control blade with stabilizer bar
Torque Vectoring Control

Seating

5-person seating
4-way manual driver's seat
2-way manual front-passenger seat
4-way adjustable front head restraints
Removable rear head restraints
Rear fold-down bench seat

Interior

4-spoke steering wheel
12-volt front powerpoint
Cabin air filtration system
Cupholders (2 front)
Power door locks
Tachometer
Tilt/telescoping steering column

Exterior

Easy Fuel[®] capless fuel filler
Quad-beam halogen headlamps
Rear-window defroster
Solar-tinted glass
Windshield wipers – Front: variable-intermittent with washer

Safety & Security

Personal Safety System[™] for driver and front passenger includes dual-stage front airbags,³ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

Adjustable head restraints at all 5 seating positions
AdvanceTrac[®] electronic stability control
Battery saver with headlamps-off delay
Belt-Minder[®] front safety belt reminder
Child-safety rear door locks
Driver's knee airbag³
Emergency trunk release (sedan only)
Front height-adjustable shoulder safety belts
Front-seat side airbags³
LATCH – Lower Anchors and Tether Anchors for Children (rear seat positions)
SecuriLock[®] Passive Anti-Theft System
Side-curtain airbags³

SOS Post-Crash Alert System[™] flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions⁴

Tire Pressure Monitoring System (excludes spare)

Engines/EPA-Estimated Ratings & Dimensions

2.0L Ti-VCT GDI I-4 FFV

160 hp @ 6,500 rpm
146 lb.-ft. of torque @ 4,450 rpm
5-speed manual
26 city/36 hwy/30 combined mpg
PowerShift 6-speed automatic
26 city/37 hwy/30 combined mpg
SFE Package with PowerShift 6-speed automatic
28 city/40 hwy/33 combined mpg

2.0L Ti-VCT GDI I-4 PZEV⁵

159 hp @ 6,500 rpm
146 lb.-ft. of torque @ 4,450 rpm
5-speed manual
26 city/36 hwy/30 combined mpg
PowerShift 6-speed automatic
27 city/37 hwy/31 combined mpg

2.0L EcoBoost[®] I-4 (high-output)

252 hp @ 5,500 rpm⁶
270 lb.-ft. of torque @ 2,500 rpm⁶
6-speed manual
23 city/32 hwy/26 combined mpg

Exterior	Sedan/Hatchback (ST)
Wheelbase	104.3"
Length	178.5"/171.6" (171.7")
Height	57.7" (58.4")
Width – Mirrors folded	74.1"
Width – Including mirrors	80.5"

Interior	Sedan/Hatchback (ST)
Front	
Head room	38.3" (39.1")
Shoulder room	55.6"
Hip room	53.9"
Leg room	43.7" (43.1")

Rear	
Head room	38.0"/37.9"
Shoulder room	53.7" (52.6")
Hip room	52.7" (52.8")
Leg room	33.2" (33.4")

Capacities (cu. ft.)

Passenger volume	90.7
Luggage capacity (sedan)	13.2
Cargo volume behind front seats (hatchback)	44.8
Cargo volume behind rear seats (hatchback)	23.8

custom
accessories



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¹Ford Licensed Accessory. ²Manual transmission only. ³Always wear your safety belt and secure children in the rear seat. ⁴SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. ⁵Standard on all models in CA, CT, DE, MA, MD, ME, NJ, NY, OR, PA, RI, VT and WA; available on retail orders in AZ, DC, ID, NH, NV, OH, VA and WV. ⁶Figures achieved using 93-octane premium fuel.

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SE. Warm Steel cloth trim. Charcoal Black inserts. Available equipment.

SE. Arctic White Interior Style Package. Available equipment.

SE. MyKey!¹

13.2 cu. ft. of luggage capacity (sedan).

S Sedan

Equipment Group 100A

Includes all standard features, plus:

Mechanical

2.0L Ti-VCT GDI I-4 FFV engine
5-speed manual transmission
Compact spare
Electric power-assisted steering
Power front disc/rear drum brakes

Seating

Cloth seats

Interior

AM/FM stereo/single-CD player with MP3 capability and 4 speakers
Auxiliary audio input jack
Driver and front-passenger sun visors
Front floor console with storage
Manual air conditioning
Manual rear windows
Power front windows with one-touch-down driver's side feature

Exterior

15" steel wheels with silver-painted covers and P195/65R15 BSW tires
Black door handles
Black grille with chrome trim
Black power sideview mirrors with integrated blind spot mirrors
Remote Keyless Entry System with integrated keyhead transmitter remotes (2)

Available Options & Packages

Cargo area protector

Cargo Management Package includes cargo net and foldable soft cargo organizer

Engine block heater

Exterior Protection Package includes rear bumper protector and molded splash guards for front and rear
Focus bodyside graphics

Keyless entry keypad

Power Code™ Remote Start System (n/a with manual transmission)

PowerShift 6-speed automatic transmission

Stainless steel door-sill scuff plates

SYNC® with MyFord® voice-activated, in-vehicle connectivity system which includes 4.2" color LCD displays in instrument cluster and center stack; media hub with USB port; and 911 Assist®

SE Sedan/Hatchback

Equipment Group 200A

Includes select S features, plus:

Mechanical

Cruise control
MyKey®

Seating

Rear 60/40 split fold-down seat with armrest (hatchback only)

Interior

12-volt rear powerpoint
AM/FM stereo/single-CD player with MP3 capability and 6 speakers
Compass and outside temperature display
Driver and front-passenger seat back map pockets
Front carpeted floor mats
Front floor console with storage and armrest
Illuminated Entry System
Illuminated visor vanity mirrors
Metallic finish on door pulls and steering wheel trim
Power rear windows
Rear-seat heat ducts
Removable package tray (hatchback only)
Steering wheel-mounted cruise, audio and 5-way MyFord controls (2)
SYNC with MyFord voice-activated, in-vehicle connectivity system which includes 4.2" color LCD displays in instrument cluster and center stack; and media hub with USB port
Trip computer

Exterior

16" painted aluminum wheels with P215/55R16 tires
Automatic headlamps
Body-color door handles
Body-color sideview mirrors with integrated blind spot mirrors and turn signal indicators
Liftgate spoiler (hatchback only)
Rear windshield wiper (hatchback only)

Available Equipment Group

Equipment Group 201A – SE Appearance Package includes 17" Dark Stainless-painted aluminum wheels, fog lamps with chrome bezels, decklid spoiler (sedan), SelectShift® (automatic only), rear disc brakes, perimeter alarm, leather-trimmed seating surfaces, 6-way power driver's seat, rear 60/40 split fold-down seat with armrest (sedan), leather-wrapped steering wheel and shift knob, ambient lighting, overhead console, and SiriusXM Satellite Radio with 6-month trial subscription

Available Options & Packages

17" black-painted machined aluminum wheels (201A only)

Arctic White Interior Style Package includes Arctic White and Charcoal Black two-tone leather-trimmed seats, Arctic White door-trim inserts and center armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated white interior finish, rear 60/40 split fold-down seat with armrest, and stainless steel door-sill scuff plates (201A only)

Cargo area protector

Cargo Management Package

Engine block heater

Exterior Protection Package

Focus bodyside graphics

Full Body Styling Kit includes front lower valance and splitter, body-color-painted rocker panels, and rear valance and diffuser (hatchback only; n/a with Exterior Protection Package)

Interior Protection Package includes all-weather floor mats for front and rear, and reversible carpeted cargo area mat with water-resistant underside (n/a with SE Winter Package or Sony® & MyFord Touch® Package)

Keyless entry keypad

Power moonroof

Power Code Remote Start System (requires PowerShift transmission)

PowerShift 6-speed automatic transmission

Rear carpeted floor mats²

Reverse Sensing System

SE Appearance Black Package includes 17" black-painted machined aluminum wheels; Piano Black grille; black fog lamp bezels, sideview mirrors and liftgate spoiler (requires 201A)

SE Sport Package includes 16" painted machined aluminum wheels, sport cloth seats, rear disc brakes, rear spoiler (sedan), leather-wrapped steering wheel and shift knob, and fog lamps (200A only; n/a with SFE Package)

SE Winter Package includes heated front seats and sideview mirrors, and all-weather floor mats

SiriusXM Satellite Radio with 6-month trial subscription

Sony & MyFord Touch Package includes Audio System from Sony with 10 speakers, SYNC with MyFord Touch, voice-activated Navigation System, and dual-zone electronic automatic temperature control (201A only)

Stainless steel door-sill scuff plates (n/a with Interior Style Packages)

Super Fuel Economy (SFE) Package includes 16" steel wheels with unique aero silver-painted wheel covers and P215/55HR16 BSW low-rolling-resistance tires, rear disc brakes, decklid spoiler and SFE badge (sedan only; requires PowerShift 6-speed automatic transmission; n/a with 201A)

Tuscany Red Interior Style Package includes same contents as Arctic White Interior Style Package; Arctic White accents replaced with Tuscany Red (201A only)

¹Available feature. ²Not available with Interior Style Packages, SE Winter Package or Interior Protection Package.



15" Steel with Silver-Painted Covers
Standard: **S**



16" Painted Aluminum
Standard: **SE**



16" Painted Machined Aluminum
Included: **SE Sport Package**



16" Steel with Unique Aero Silver-Painted Covers
Included: **SFE Package**



17" Dark Stainless-Painted Aluminum
Included: **SE Appearance Package**



17" Black-Painted Machined Aluminum
Included: **SE Appearance Black Package**

Titanium Sedan/Hatchback

Equipment Group 300A
Includes select SE features, plus:

Mechanical

- Intelligent Access with push-button start
- Perimeter alarm
- PowerShift 6-speed automatic transmission with SelectShift®
- Remote Start System (automatic transmission only)

Seating

- Leather-trimmed heated front seats

Interior

- Ambient lighting
- Audio System from Sony® with 10 speakers and HD Radio™ Technology
- Dual-zone electronic automatic temperature control
- Front and rear carpeted floor mats
- Metallic finish on door pulls and register surrounds
- Overhead console
- Power windows with global one-touch-up/-down feature
- Rear view camera
- SiriusXM Satellite Radio with 6-month trial subscription
- SYNC® with MyFord Touch® which includes SYNC Services;¹ 4.2" display in instrument cluster; 8" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video jacks

Exterior

- 17" sport painted aluminum wheels with P215/50R17 tires
- Black headlamp bezels
- Body-color, heated sideview mirrors with integrated blind spot mirrors, turn signal indicators and security approach lamps
- Chrome beltline moldings
- Fog lamps with chrome bezels
- Piano Black grille
- Reverse Sensing System

Available Options & Packages

- 5-speed manual transmission
- 17" polished aluminum wheels
- Active park assist (n/a with 5-speed manual transmission)
- Arctic White Interior Style Package** includes Arctic White and Charcoal Black two-tone leather-trimmed seats, Arctic White door-trim inserts and center armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated white interior finish, rear 60/40 split fold-down seat with armrest, and stainless steel door-sill scuff plates
- Cargo area protector (n/a with Titanium Handling Package)
- Cargo Management Package** includes cargo net and foldable soft cargo organizer
- Engine block heater
- Exterior Protection Package** includes rear bumper protector and molded splash guards for front and rear
- Focus bodyside graphics
- Full Body Styling Kit** includes front lower valance and splitter, body-color-painted rocker panels, and rear valance and diffuser (hatchback only; n/a with Exterior Protection Package)
- Power moonroof
- Stainless steel door-sill scuff plates (n/a with Interior Style Packages)
- Titanium Handling Package** includes 18" painted aluminum wheels, optimized sport suspension components, low-profile "summer only" performance tires;² and 16" full-size spare steel wheel and tire
- Tuscany Red Interior Style Package** includes Tuscany Red and Charcoal Black two-tone leather-trimmed seats, Tuscany Red door-trim inserts and center armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated red interior finish, rear 60/40 split fold-down seat with armrest, and stainless steel door-sill scuff plates
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription



Charcoal Black leather trim. Charcoal Black inserts. SYNC with MyFord Touch. Available equipment.

Ambient lighting.

Rear view camera.

Audio System from Sony with 10 speakers and HD Radio Technology.

Dual-zone electronic automatic temperature control.



17" Sport Painted Aluminum
Standard



17" Polished Aluminum
Optional



18" Painted Aluminum
Included:
Titanium Handling Package

¹SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. ²Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter snow tires.

ST Hatchback

Equipment Group 200A
Includes select SE features, plus:

- Mechanical**
- 2.0L EcoBoost® I-4 engine
- 6-speed manual transmission
- Full-size steel spare (16" x 6.5")
- Intelligent Access with push-button start
- Perimeter alarm
- Power front and rear disc brakes with high-performance brake pads
- Unique ST sport suspension
- Variable-ratio electric power-assisted steering

- Seating**
- Cloth sport seats with ST logo

- Interior**
- Aluminum pedals
- Analog mini cluster gauges
- Leather-wrapped shift knob with alloy bevel cap and leather boot
- Unique instrument panel finish
- Unique leather-wrapped steering wheel with ST badge
- Unique ST scuff plates

- Exterior**
- 18" Y-spoke painted aluminum wheels with 235/40R18 Y-rated summer tires¹
- Black headlamp bezels
- Chin spoiler
- Exhaust with bright-tipped dual center exit
- Fog lamps with black bezels
- High-mounted liftgate spoiler
- Piano Black grille
- ST badging

Available Equipment Groups

Equipment Group 201A – ST2 Package includes Audio System from Sony® with 10 speakers and HD Radio™ Technology, SYNC® with MyFord Touch®, dual-zone electronic automatic temperature control, SiriusXM Satellite Radio with 6-month trial subscription, and RECARO® partial leather front bucket seats

Equipment Group 202A – ST3 Package includes select content of Equipment Group 201A, RECARO full leather-trimmed heated front bucket seats, rear armrest, HID headlamps, cornering lamps, LED signature lighting, ambient lighting, overhead console, heated sideview mirrors and voice-activated Navigation System

- Available Options & Package**
- 18" Rado Gray-painted aluminum wheels with red-painted brake calipers
- Cargo Management Package** includes cargo net and foldable soft cargo organizer
- Engine block heater
- Over-the-top stripes (n/a with power moonroof)
- Power moonroof
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (requires 201A)



Charcoal Black leather trim. Performance Blue cloth accents. ST2 Package with RECARO front seats. Available equipment.

2.0L EcoBoost I-4 engine.

ST3 Package including HID headlamps and LED signature lighting.

Mini cluster gauges including turbo boost pressure.

Center tailpipe exhaust with dual bright tips.



18" Y-Spoke Painted Aluminum Standard



18" Rado Gray-Painted Aluminum Optional

¹Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter snow tires.

Exteriors



White Platinum Metallic Tri-coat



Oxford White



Ingot Silver Metallic



Sterling Gray Metallic



Race Red



Ruby Red Metallic Tinted Clearcoat



Tangerine Scream Metallic Tri-coat



Performance Blue Metallic



Blue Candy Metallic Tinted Clearcoat



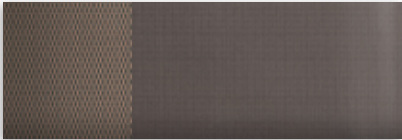
Tuxedo Black Metallic

¹Additional charge.
Colors are representative only. See your dealer for actual paint/trim options.

Interiors



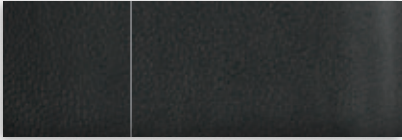
1 Warm Steel Cloth with Charcoal Black Inserts



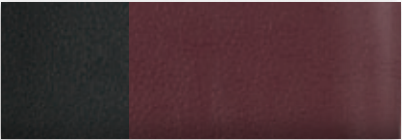
2 Medium Dark Stone Cloth with Medium Light Stone Inserts



3 Metal Gray and Charcoal Black Cloth with Charcoal Black Inserts



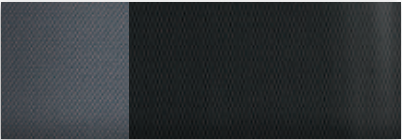
4 Charcoal Black Leather with Charcoal Black Inserts



5 Tuscany Red Leather with Charcoal Black Inserts



6 Charcoal Black Leather with Arctic White Inserts



7 Charcoal Black Cloth with Anthracite Accents



8 Charcoal Black Leather with Tangerine Scream Cloth Accents



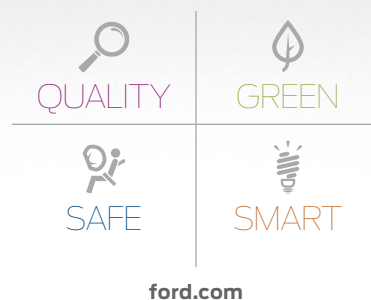
9 Charcoal Black Leather with Performance Blue Cloth Accents



10 Charcoal Black Leather with Smoke Storm Cloth Accents

Exteriors	Interiors											
	S	SE					Titanium		ST			
White Platinum Metallic Tri-coat ¹							4	6				
Oxford White	1	1	2	3	4	6			4	7	8	9 10
Ingot Silver Metallic	1	1	2	3	4	5 6	4	5 6	4	7		9 10
Sterling Gray Metallic	1	1	2	3	4	5 6	4	5 6				
Race Red		1	2	3	4				4	7		10
Ruby Red Metallic Tinted Clearcoat ¹		1	2	3	4	6	4	6				
Tangerine Scream Metallic Tri-coat ¹									4	7	8	10
Performance Blue Metallic					4	6	4	6	4	7		9 10
Blue Candy Metallic Tinted Clearcoat ¹		1	2	3	4		4					
Tuxedo Black Metallic	1	1	2		4	5 6	4	5 6	4	7	8	9 10

3 SE Sport Package
4 Requires SE Appearance Package on SE; ST3 Package on ST
5, 6 Interior Style Package 8, 9, 10 ST2 Package



New Vehicle Limited Warranty. We want your Ford Focus ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty. **Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com. **Ford Extended Service Plan.** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. **Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. **Genuine Ford Accessories** will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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