THE 2014 MOTOR TREND TRUCK OF THE YEAR™

» CANADA’S ONLY LIGHT-DUTY DIESEL PICKUP

» THE ONLY LIGHT-DUTY PICKUP to offer:
  » 8-speed Automatic Transmission.
  » Five-Link Coil Spring Rear Suspension.
  » Active-Level™ Four-Corner Air Suspension System.
  » RamBox® Cargo Management System.

FROM THE MOMENT YOU DRIVE ONE, YOU KNOW THE 2014 RAM 1500 IS THE PERFECT TRUCK. LOOK AT THE BIG PICTURE, AND RAM 1500 ADVANTAGES ARE ALMOST OVERWHELMING.

Ram 1500 has pioneered some of the most impressive technologies and Class-Exclusive innovations in the market. Segment-Exclusive features such as the new high-torque and fuel-efficient 3.0-litre EcoDiesel V6, the proven TorqueFlite® 8 eight-speed automatic transmission, the versatile RamBox® Cargo Management System and the ultra-capable Active-Level™ Four-Corner Air Suspension System all give the Ram 1500 a capability that stands apart from the competition.

Percentage, by brand, of total pickups sold in the past 25 years, that are still on the road today:

<table>
<thead>
<tr>
<th>Brand</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>RAM</td>
<td>79%</td>
</tr>
<tr>
<td>CHEVY</td>
<td>72%</td>
</tr>
<tr>
<td>GMC</td>
<td>72%</td>
</tr>
<tr>
<td>FORD</td>
<td>66%</td>
</tr>
</tbody>
</table>

From the moment you drive one, you know the 2014 Ram 1500 is the perfect truck. Look at the big picture, and Ram 1500 advantages are almost overwhelming.
FIRST EVER BACK-TO-BACK WINNER.
FUEL EFFICIENCY. IT’S NOT ONE THING. IT’S EVERYTHING.

Every curve was analyzed, every design element was examined. The final design gives you multiple aerodynamic and engineering efficiencies — like aero-shaped mirrors, an extended flexible air dam, carefully sculpted fog lamps and a parabolic-shaped front end. Available wheel-to-wheel side steps, innovative Stop/Start Technology, the Segment-Exclusive Active Grille Shutters — all resulting in Best-in-Class Aerodynamics.

THE ONLY LIGHT-DUTY DIESEL PICKUP IN CANADA. The all-new turbocharged 3.0L EcoDiesel V6 helps vault the 2014 Ram 1500 into powertrain leadership.

This silent and clean-burning engine is a turbocharged 60-degree, dual overhead cam (DOHC) 24-valve V6 that is so powerful, it actually rivals V8 power and capability.

Working with the class-exclusive 8-speed TorqueFlite® 8 automatic transmission[3] the 3.0L EcoDiesel V6 delivers exceptional low-end torque of 420 lb-ft at only 2,000 rpm.

The outcome is outstanding performance, including towing capability up to 4,173 kg (9,300 lb), when properly equipped.

Refrigerants include a 29,000-psi Common Rail Fuel-Injection System enhanced with Multi-Jet II Shaping Technology enabling up to 8 fuel injections per combustion event. The EcoDiesel is also capable of running on environmentally friendly and renewable Biodiesel fuels up to a B-20 blend.

Long proven and built by world-class manufacturer VM Motori, the EcoDiesel is now in its sixth generation of production — and one you can count on for decades of hard labour.

3.0L ECO DIESEL V6.

THE LEGENDARY HEMI® VVT. It boasts one of the most impressive resumes in engineering history — and it’s still one of the most powerful V8 engines in the large pickup segment. The 5.7-litre HEMI VVT/V8 with FuelSaver MDS Technology is loaded for ultra-durable strength balanced by impressive efficiency. This V8 delivers exceptional towing and hauling, with excellent fuel efficiency — enhanced even further when paired with the Class-Exclusive TorqueFlite® 8.

240 HORSEPOWER 420 LB-FT OF TORQUE

RAM 1500 WITH THE ECO DIESEL V6

RAM 1500 CLAIMS TOP HONOURS IN ALL CATEGORIES. An expert panel of judges tested 13 of the most popular half-ton pickups in Canada against each other in a rigorous multi-day challenge of intensive, real-world truck evaluations with a focus on capability, fuel consumption and features.

OVERALL WINNER OF THE CHALLENGE: Ram 1500 with the all-new 3.0L EcoDiesel V6

WINNER IN THE “UNDER $45,000 CATEGORY”: Ram 1500 Outdoorsman with the 3.6L Pentastar® VVT V6

WINNER IN THE “OVER $45,000 CATEGORY”: Ram 1500 with the 3.0L EcoDiesel V6 and 5.7L HEMI® V8 claimed 1-2 finish

CLASS-LEADING GASOLINE ENGINE FUEL ECONOMY.* Matched to the 8-speed automatic transmission, the Pentastar VVT V6 delivers up to 7.8 L/100 km (36 mpg) on the highway.*

VARIABLE VALVE TIMING (VVT). VVT controls the intake and exhaust valves in the most efficient manner, allowing optimal engine breathing throughout the entire rpm range to deliver increased torque, fuel economy and emissions.

305 HORSEPOWER 269 LB-FT OF TORQUE

FUEL ECONOMY. IT’S NOT ONE THING. IT’S EVERYTHING.

THE FIRST 8-SPEED AUTOMATIC IN A PICKUP. The TorqueFlite® 8 encapsulates our commitment to innovation, comfort and capability. Principal features include:

• A WIDE GEAR RATIO SPREAD WITH CLOSE STEPS that help deliver excellent shift quality and allow the engine to spend more time at lower rpm — helping enhance fuel economy.

• ELECTRONIC SHIFT MAPPING that includes 40 shift maps, each tuned for optimal shifting in varying road and driving conditions.

• A THERMAL MANAGEMENT SYSTEM that quickly warms the transmission fluid, improving overall performance and daily fuel efficiency.

• THE SEGMENT-EXCLUSIVE ELECTRONIC ROTARY DIAL SHIFTER is intuitive, and frees up space for additional storage.

395 HORSEPOWER 407 LB-FT OF TORQUE

*See fuel economy chart on page 22 for full details.
The structural rear bumper is rated for Class III assignments and easily handles trailers up to 2,268 kg (5,000 lb).

The available Class IV hitch receiver balls directly to the frame of your Ram 1500. All models feature the 4- and 7-pin trailer tow connectors as standard equipment.

The 2014 Ram 1500 employs lightweight high-strength steel. The results give you a tough full-size pickup with exceptional capability and Best-in-Class fuel economy.[2]

Ram 1500 rides on a partially hydroformed and low-torsion ladder frame with fully boxed side rails; ride quality, road manners, hauling and interior comfort are superb.

Hydroformed engine compartment inner structure enables the fenders to become simple bolt-on panels that are easier and less costly to replace.

Galvanized body panels offer superb corrosion protection and bake-hardened steel for outer door panels offer enhanced resistance against dents.

Two Class-exclusive™ suspensions: Great hauling, exceptional comfort.

The available Active-Level Four-Corner Air Suspension System.

- **OFF-ROAD 2 MODE** Provides excellent ground clearance for the path and trail, with the greatest difficulty for approach, departure and breakover. Difference from Normal ride height: +104 mm (+4.1 in) front, –27 mm (–1.1 in) rear.

- **OFF-ROAD 1 MODE** Outstanding ride balance, with an extra degree of clearance when you need it. Difference from Normal: +51 mm (+2.0 in) front, +30 mm (+1.2 in) rear.

- **NORMAL RIDE HEIGHT** The exact comfortable balance of ride and handling for everyday driving.

- **AERO MODE** Automatically lowers the vehicle at highway speeds, reducing aerodynamic drag and "body roll"; the improvements to fuel efficiency are measurable. Difference from Normal: –43 mm (–1.7 in) rear.

- **ENTRY/EXIT MODE** Automatically lowers the vehicle automatically or controllable with fingertip ease through a button on the dashboard-mounted switch bank or the key fob.

The standard rear suspension is the preferred suspension system for rail cars. The Class-Exclusive[3] multilink coil spring rear suspension technology is designed to control body roll during cornering.

The available Ram Active-Level Four-Corner Air Suspension System makes all of that history, by counteracting the weight, levelling out the chassis for an even ride and improving the status of Canada’s longest-lasting pickup[4] — the hard way.

This is what is takes: begin as a concept, undergo rigorous computer-aided engineering processes, become a prototype — and then subject the vehicle to treatments far worse than you will ever attempt. From testing chamber to gruelling on-road trials in conditions that range from 49°C (120°F) deserts to –29°C (–20°F) arctic climates, it’s nothing but brutal. The results are incomparable — and they are measured in quality.

Ultra-capable 4x4 authority.

**The part-time transfer case.** The Borg-Warner® transfer case available on the 2014 Ram 1500 is ideal for off-road, farm, industrial and leisure activities. It features two speeds with three operating ranges, plus neutral. It is electronically operated with instrument panel-mounted activation. Standard on Ram ST, SLT and Outdoorsman 4x4 models.

**The on-demand transfer case.** Long proven on Ram 1500 models, this two-speed transfer case offers four operating modes, plus the neutral position. It is electronically operated with instrument panel-mounted activation. The 4WD Auto Mode allows for all-weather operation — with no driver input required. Standard on Ram Big Horn, Sport, Laramie, Laramie Longhorn and Laramie Limited 4x4 models.

The 2014 Ram 1500 is ready for the toughest towing assignments, pairing uncompromising torque and frame strength with capability critical to the task at hand: count on precise handling, performance, confident take-off from full stops, and effortless acceleration and merging followed by comfortable highway cruising.

The upshot: no-nonsense and no-worry towing and hauling capability that offers control of the trailer and command of the terrain. This is Ram trucks at their best.

**Put All Your Best Behind You:** your horse trailer, your vintage car, your trusted campervan. Comprehensive capability includes the available ParkView® Rear Back-up Camera™ with dynamic grid lines for perfect hitch alignment. Available integrated Class IV hitch receiver. Standard 4- and 7-pin wiring harness. Standard Electronic Stability Control™ system with Trailer Sway Control.

Top it off with the available integrated Trailer Brake Controller that lets you custom-tune your Ram for complex trailers — even those with multiple axles — and you can easily go with the tow.

**Bright Lights, Big Towing:** Ideally positioned in the rear bumper well, the standard 4- and 7-pin trailer tow harness connector keeps the connections free from dirt and debris. Adjacent illumination makes it a breeze to hitch or unhitch a trailer at night.

**Manage Your Towing With Fingertip Control.** The integrated switch bank is intuitively located on the front centre stack and manages a host of towing and interior features, including Trailer Brake Control, the Stop/Start system, the Electronic Stability Control™ system, Tow/Haul mode, heat and ventilation for seats, the multiple modes of the available Active-Level™ Four-Corner Air Suspension System and the heated steering wheel (if equipped).

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**The upshot:** no-nonsense and no-worry towing and hauling capability that offers control of the trailer and command of the terrain. This is Ram trucks at their best.
New technology for Ram 1500 gives this pickup a major upgrade in terms of convenience and security. The available new Park-Sense® Front and Rear Park Assist System® is all-new technology that simplifies parking and maneuvering.

Six Park-Sense sensors located in the front bumper and four located in the rear bumper, monitor the areas within the sensor’s field of view. The front sensors can detect obstacles from a distance up to 1193 mm (47 in) and the rear sensors from a distance up to 2006 mm (79 in). Readouts located in the cluster display team up with audible chimes to notify the driver of any proximity to the front and/or rear objects. For more, visit ramtruck.ca

REMOTE KEYLESS ENTER ‘N GO.® This available feature utilizes a custom radio frequency that lets the door locks and your personalized keyless fob communicate with each other. No need for keys in hand; with the fob in a pocket or bag, the driver can approach the locked vehicle, pull the door handle, enter — and go. With the remote keyless locking system, the same telemetrics apply to locking and unlocking the tailgate, doors and available RamBox.® A keyless push-button Start/Stop ignition completes the system.

AUTO HIGH-BEAM HEADLAMP CONTROL. This available system automatically toggles between low and high beam to maintain nighttime vision — and given oncoming drivers welcome relief from potentially high-beam intensity. Intuitive and intelligent, the system effectively ignores ambient lighting (street lights, sign reflections, buildings, etc.) and when cresting a hill, it instantly switches to low-beam light output.

REMOTE START. This available system lets you start the vehicle from more than 91 metres away.

PARKEVIEW® REAR BACK-UP CAMERA.® Features active grid lines that adjust the guide paths as the steering wheel is turned to aid in aligning trailers and hitch. The available system uses a taillight-mounted hidden camera and conveniently displays the image on the radio screen or rearview mirror (depending on radio system).

HIGH-PERFORMANCE LIGHTING. These available 70-millimetre projector beam headlamps ensure superb forward- and spread-light performance, using bi-functional technology (high and low beams in a single headlamp) to increase the peripheral spread light.

ELECTRONIC STABILITY CONTROL (ESC).® So important to towing control and daily safety and security, it’s standard on every Ram 1500. ESC is so refined that it can anticipate the intended path of the vehicle to optimize vehicle dynamics. ESC features multiple technologies.

• ANTILOCK BRAKE SYSTEM (ABS). This four-channel system monitors each wheel’s speed and allows back-up braking should one of the two braking circuits be compromised. The ELECTRONIC BRAKE-FORCE DISTRIBUTION regulates braking pressure from front to rear to minimize stopping distances for ideal control.

• TRACTION CONTROL. Integrated with the ABS, it regulates wheel spins at all speeds. Depending on wheel slip during acceleration results in throttle control to reduce torque; in extreme situations — accelerating from zero to 60 mph — it will selectively apply brakes to maintain control. It can be turned off with a console-mounted button.

• READY ALERT BRAKING. The system senses when the driver lifts his foot from the accelerator, and then instantly applies a slight (and imperceptible) brake force to ensure that brake pads and discs are correctly lined up should a sudden or emergency stop be necessary.

• RAM BRAKE SUPPORT. Activated by the windshield wipers, the brake calipers pulse against the rotor, removing water from the pads.

• HYDRAULIC BOOST COMPENSATION. Should a failure occur in the vacuum brake booster or any related line (e.g., a rupture from tough off-roading), the brake controller will run the ABS pump and the brakes will perform as normal until the failure is serviced.

• TRAILER SWAY CONTROL. This system detects trailer sway and automatically compensates by applying selective brake pressure on the tow vehicle’s opposite side to counteract and reduce the sway.

• HILL START ASSIST. While on hills or inclines, the system holds the vehicle stationary for two seconds after the brakes have been released.
The new Laramie Limited features Black heated and ventilated premium leather seats, luxury door trim panels, leather-wrapped grab handles, luxury front and rear floor mats, a premium instrument cluster and a leather steering wheel with real wood.

Outside, its sleek monotone paint finish is accented by wheel-to-wheel side steps, and authoritative 20-inch aluminum wheels with chrome pockets.

Technology is comprehensive and impressive, with Remote Keyless Enter ’n Go™ Auto High-Beam Headlamp Control, rain-sensitive windshield wipers, the class-exclusive Active-Level™ Four-Corner Air Suspension System and more.

These workhorses serve up a degree of sophistication and design that put these Ram owners in an enviable league of their own. Both the interior and exterior offer distinctive touches. Instant eye and street appeal start with opulent two-tone or monotone finishes (depending on model), chrome accents and authoritative 20-inch wheels.

Inside, Ram 1500 Laramie models distinguish themselves with specialized finishes and treatments with designer-level accessories. The leather-trimmed interior of the Ram Laramie, the heated and ventilated front bucket seats, and the heated, leather-wrapped steering wheel with audio controls offer a big payoff in comfort. Now add a 7-inch, full-colour customizable in-cluster display centre and dozens more amenities. The Ram Laramie Longhorn, shown above, has unique burled walnut accents throughout the cabin.
Ram 1500 offers a number of cab and cargo bed configurations to meet your needs. Storage is extensive both inside and out, including three cab sizes (Regular Cab, Quad Cab® and Crew Cab) and three cargo bed lengths (5-foot 7-inch, 6-foot 4-inch and 8-foot) depending on the model. And when it comes to storage versatility, no other truck manufacturer can match the Ram 1500 lineup.

Standing alone in its class, the innovative RamBox Cargo Management System is available for all trim levels with 5-foot 7-inch and 6-foot 4-inch beds. This multifaceted storage system includes two large, drainable, illuminated and lockable storage compartments, one on each side of the cargo bed, and each spacious enough to hold various size sports equipment or power tools.

The system also includes a cargo bed extender/divider (smartly stored at the front of the bed when not needed), which lets you customize the cargo bed area and extend usable bed length (reverse it to divide the bed for specific cargo-carrying needs). A built-in cargo bed rail system with four adjustable cleats offers secure tie-down points for cargo.

REMOTE KEYLESS LOCKING FOR DOORS, TAILGATE AND RAMBOX. This available feature lets you lock or unlock all Ram 1500 doors, rear liftgate and RamBox compartments (if equipped) with a simple click on the fob.

UNDER THE REAR SEAT: IT’S OUT OF SIGHT. While the new 2014 Ram 1500 features the most interior, trim and material refinements in Ram 1500 history, one success story continues: the rear underseat storage in Ram 1500 Crew Cab and Quad Cab models. Lift the seat, store and close — whether it’s the tools of the trade, sports equipment or things just better left out of sight, this is one ideal storage solution.

THE RAMBOX® CARGO MANAGEMENT SYSTEM.

<table>
<thead>
<tr>
<th>RAMBOX DIMENSIONS</th>
<th>5’7” CARGO BED</th>
<th>6’4” CARGO BED</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>366 mm (14.4 in)</td>
<td>472 mm (18.6 in)</td>
</tr>
<tr>
<td>B</td>
<td>1311 mm (51.6 in)</td>
<td>1529 mm (60.2 in)</td>
</tr>
<tr>
<td>C</td>
<td>480 mm (18.9 in)</td>
<td>480 mm (18.9 in)</td>
</tr>
</tbody>
</table>

Fold up the seat in the Ram 1500 Crew Cab and Quad Cab® models, and you’re looking at the convenience of an available fold-flat load floor. The space behind the front seat of Ram 1500 Regular Cab is so large, you can stash three industrial-sized 18.9-litre containers back there. The fact is, the interior conveniences afforded by intelligent storage in the new 2014 Ram 1500 make short trips or long journeys a breeze. Cargo storage conveniences include:

DUAL GLOVE BOX AND CONSOLE TREATMENTS. Designers took steps to offer maximum storage capability at every opportunity. Dual glove boxes feature large upper and lower storage areas for enhanced interior storage and convenience. The centre console armrest bins have three available integrated cup holders and provide access to the available media port for connectivity.

VERSATILITY DESIGNED TO FLOOR YOU. Ram Crew Cab models have long distinguished themselves with interior roominess — but that’s not their only distinction. The class-exclusive in-floor storage bins on these spacious pickups offer multi-capacity convenience: removable and insulated, they can hold ice to keep beverages and food cold. They’re perfect to stash valuables and small tools.

Remote keyless locking for doors, tailgate and RamBox. This available feature lets you lock or unlock all Ram 1500 doors, rear liftgate and RamBox compartments (if equipped) with a simple click on the fob.

Outstanding storage versatility.

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Here’s a respectful nod to the past as we ride on the technology of the future. Each trim level of the 2014 Ram pickup comes to work with an individual and bold instrument panel cluster and Electronic Vehicle Information Centre. Select upscale models feature a six-ring instrumentation cluster that takes its design cues from antique watches and vintage jewelry. Unlike anything in the segment, select Ram 1500 models feature driver-oriented technology that enhances convenience and responsible on-road action. Among them: a segment-exclusive, full-colour 7-inch customizable in-cluster display. The multiview display screen features personalized settings for audio, compass, temperature settings, fuel economy, trip info, cruise control, trailer braking, vehicle status and engine performance.

This technology focuses on keeping eyes on the road and hands on the wheel — which is why the dynamic information screens are accessed using an intuitive “roller-menu” controlled by a steering wheel-mounted toggle switch, and why the interface for navigation includes convenient voice commands. The Ram Powernet electrical architecture employs high- and low-speed data networks to communicate with and connect between in-vehicle system modules. You’ll find information about virtually every facet of vehicle operation through multiple “smart modules” that basically talk to each other.

What it all boils down to is knowledge: Ram trucks deliver a wealth of information with fingertip-operated ease. This is technology driving to be the best.

Our world is one of interconnected business and leisure communications that happen at the speed of life. The upgraded systems offered by the Uconnect™ multimedia centres provide innovative simplicity that puts you in control. Available features include:

**ENTERTAINMENT.** SiriusXM Satellite Radio with dozens of commercial-free channels. Enjoy premium sound from multi-speaker Alpine® audio systems, the CD/DVD player, USB connectivity and Bluetooth® streaming audio.

**PHONE.** It’s all here: Bluetooth pairing of multiple phones, contact syncing, voice-activated hands-free calling and text messaging. The system can also automatically synchronize up to 1000 entries from your Bluetooth compatible phone’s address book.

**NAVIGATION.** Intuitive, user-friendly GPS systems with turn-by-turn directions and available 3-D displays make travel easy.

**VOICE COMMAND.** Allows you to use your voice to select radio stations as well as make/receive calls and select destination entries with the available navigation.

**CONTROLS.** Controlling functions while driving has never been easier — or more responsible. All your radio, touch-screen and steering wheel controls are designed to be easy to find and easy to use. Adjust your seat or cabin temperature, select a music station, or make a call without taking your eyes from the road.
STANDARD EQUIPMENT

INTERIOR AMENITIES
- Air conditioning
- Front seat center armrest with three cup holders
- Cruise control and tilt steering column
- Instrument panel colour-keyed accents
- Power door locks and front windows with one-touch up/down (Quad/Crew Cab)

INTERIOR AMENITIES
- Cloth 40/20/40 bench seat
- Cloth high-back front bucket seats
- Dual rear exhaust with bright tips
- Electronic shift-on-demand transfer case (4x4 models)

POWERTRAIN
- 5.7L HEMI VVT V8 with MDS and 8-speed automatic (22G)
- 3.0L EcoDiesel V6 with B-8-speed automatic (28G)

POWERTRAIN
- 3.0L EcoDiesel V6 with 8-speed automatic (28X)
- 20-inch polished aluminum wheels with Silver painted pockets

SAFETY & SECURITY
- Theft-deterrent immobilizer system
- Overhead console with universal garage door opener
- Anti-lock braking system (ABS) and electronic brakeforce distribution (EBD)
- 4-wheel disc antilock brakes with Brake Assist
- Electronic stability control (ESC)
- Front and rear side impact air bags
- Driver and front passenger knee air bags
- Dual-stage driver and passenger front air bags

EXTERIOR FEATURES
- Chrome power-folding, 6- x 9-inch heated mirrors
- Chrome power mirrors
- Body-colour front fascia and rear bumper
- Body-colour grille with bright billets
- Body-colour exterior mirrors and door handles

SAFETY & SECURITY
- 4 and 7-pin trailer wiring harness
- Remote SD card slot
- Uconnect 8.4A features plus:
  - Voice navigation
  - Voice commands and voice recognition

INTERIOR AMENITIES
- 7 Alpine® speakers with 8-channel amplifier
- 22-inch forged polished aluminum wheels
- Sport Performance Hood
- Body-colour grille with black mesh insert and R/T badge

INTERIOR AMENITIES
- 115-volt auxiliary power outlet
- 121-litre fuel tank
- Antispin differential rear axle (4x4 models)
- Class IV hitch receiver (4x4 models)

INTERIOR AMENITIES
- Hands-free communication with Bluetooth®
- Streaming audio
- Voice commands and voice recognition

SAFETY & SECURITY
- Forward collision warning (FCW)
- Lane departure warning (LDW)
- Blind spot monitoring (BSM)
- Auto-dimming rearview mirror
- Power-tinted rear window (Quad Cab/Crew Cab)

CAPABILITY & FUNCTIONALITY
- Electronic Roll Mitigation
- Apple CarPlay® integration
- Android Auto™ integration

SAFETY & SECURITY
- Lane departure warning (LDW)
- Adaptive cruise control
- Forward collision warning (FCW)
- Electronic brakeforce distribution (EBD)
- Electronic stability control (ESC)

POWERTRAIN
- 3.6L PentastarTM Variable Valve Timing (VVT) V6 with MDS and 8-speed automatic (22G)
- 3.0L EcoDiesel V6 with B-8-speed automatic (28G)

POWERTRAIN
- 3.0L EcoDiesel V6 with 8-speed automatic (28X)
- Black painted front/rear bumper
- 3.6L PentastarTM Variable Valve Timing (VVT) V6 with 8-speed automatic (22G)

POWERTRAIN
- 3.6L Pentastar™ VVT V8 with B-8-speed automatic (22G)
- 5.7L HEMI VVT V8 with MDS and B-8-speed automatic (25T)

POWERTRAIN
- 5.7L HEMI VVT V8 with MDS and B-8-speed automatic (28X)
- 3.0L EcoDiesel V6 with 8-speed automatic (28G)

POWERTRAIN
- 3.0L EcoDiesel V6 with 8-speed automatic (28G)

POWERTRAIN
- 3.6L Pentastar™ VVT V8 with B-8-speed automatic (22G)
- 5.7L HEMI VVT V8 with MDS and B-8-speed automatic (25T)
- 3.0L EcoDiesel V6 with B-8-speed automatic (28G)

POWERTRAIN
- 5.7L HEMI VVT V8 with MDS and B-8-speed automatic (28X)
- 3.0L EcoDiesel V6 with B-8-speed automatic (28G)

INTERIOR AMENITIES
- Driver and front-passenger, side-curtain and front seat side-mounted air bags
- Power door locks and front windows with one-touch up/down (Quad/Crew Cab)
- Chrome front and rear bumpers

INTERIOR AMENITIES
- 17-inch lightweight steel wheels
- Front suspension skid plate (4x4 models)
- Rear suspension with multilink coil spring and heavy-duty shock absorbers

INTERIOR AMENITIES
- 5.7L HEMI VVT V8 with MDS and 8-speed automatic (22A)
- 3.0L EcoDiesel V6 with B-8-speed automatic (28B)

INTERIOR AMENITIES
- 3.6L Pentastar™ VVT V8 with 8-speed automatic (22G)
- 5.7L HEMI VVT V8 with MDS and 8-speed automatic (22A)
- 3.0L EcoDiesel V6 with B-8-speed automatic (28B)
POWERTRAIN
• 5.7L HEMI® VVT V8 with MDS and 8-speed automatic (245) 20
• 3.0L Ecodiesel V6 with 8-speed automatic (281) 20

ENHANCEMENTS VS. SPORT

INTERIOR AMENITIES
• Leather hood to seat bench cover
• Heated and ventilated seats
• Automatic dual-zone temperature control
• Front armrest with three cup holders
• Front centre-seat-cooling storage
• Deluxe door trim panel
• Instrument panel with wood grain accents
• Power 10-way driver seat with memory
• Heated steering wheel
• Heated steering wheel
• 10 amplified-speaker system including subwoofer and 552-watt amplifier

EXTERIOR FEATURES
• Exterior features

SAFETY & SECURITY
• Security alarm
• ParkView® Rear Back-Up Camera

LARAMIE QUAD CAB CREWCAB 20

LARAMIE LONGHORN CREWCAB 20

LARAMIE LIMITED CREWCAB 20

POWERTRAIN
• 5.7L HEMI® VVT V8 with MDS and 8-speed automatic (245)
• 3.0L Ecodiesel V6 with 8-speed automatic (281)

ENHANCEMENTS VS. LARAMIE

INTERIOR AMENITIES
• Premium black leather front bucket seats
• Luxury rear seat with padded covers
• Power 10-way driver’s seat including 2-way lumbar adjust
• Remote start system

SAFETY & SECURITY
• PassiveRest® Rear Park Assist System®
• Remote start system

POWERTRAIN
• 5.7L HEMI® VVT V8 with MDS and 8-speed automatic (245)
• 3.0L Ecodiesel V6 with 8-speed automatic (281)

ENHANCEMENTS VS. LARAMIE LONGHORN

INTERIOR AMENITIES
• Premium door trim panel
• Premium interior accents
• Leather-faced 40/20/40 front bench seat

SAFETY & SECURITY
• ParkView® Rear Back-Up Camera

SAFETY & SECURITY
• Security alarm
• ParkView® Rear Back-Up Camera

COMPREHENSIVE AND TOUGH WARRANTIES PROVE THE QUALITY OF EVERY RAM WE BUILD®

POWER AND FUEL ECONOMY

Based on 2014 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Use for comparison purposes only.

POWERTRAIN
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ENHANCEMENTS VS. SPORT

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• ParkView® Rear Back-Up Camera

LARAMIE QUAD CAB CREWCAB 20

LARAMIE LONGHORN CREWCAB 20

LARAMIE LIMITED CREWCAB 20

POWERTRAIN
• 5.7L HEMI® VVT V8 with MDS and 8-speed automatic (245)
• 3.0L Ecodiesel V6 with 8-speed automatic (281)

ENHANCEMENTS VS. LARAMIE

INTERIOR AMENITIES
• Premium door trim panel
• Premium interior accents
• Leather-faced 40/20/40 front bench seat

SAFETY & SECURITY
• ParkView® Rear Back-Up Camera

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SAFETY & SECURITY
• Security alarm
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COMPREHENSIVE AND TOUGH WARRANTIES PROVE THE QUALITY OF EVERY RAM WE BUILD®

POWER AND FUEL ECONOMY

Based on 2014 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Use for comparison purposes only.

POWERTRAIN
• 5.7L HEMI® VVT V8 with MDS and 8-speed automatic (245)
• 3.0L Ecodiesel V6 with 8-speed automatic (281)

ENHANCEMENTS VS. SPORT

INTERIOR AMENITIES
• Leather hood to seat bench cover
• Heated and ventilated seats
• Automatic dual-zone temperature control
• Front armrest with three cup holders
• Front centre-seat-cooling storage
• Deluxe door trim panel
• Instrument panel with wood grain accents
• Power 10-way driver seat with memory
• Heated steering wheel
• Heated steering wheel
• 10 amplified-speaker system including subwoofer and 552-watt amplifier

EXTERIOR FEATURES
• Exterior features

SAFETY & SECURITY
• Security alarm
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### PAINTS

- Black
- True Blue Pearl
- Blue Streak Pearl
- Bright Silver Metallic
- Bright White
- Granite Crystal Metallic
- Flame Red
- Deep Cherry Red Crystal Pearl
- Prairie Pearl
- Western Brown Pearl

### WHEELS

- 17-inch Lightweight Steel
  - Standard on ST and Tradesman
- 17-inch Tech Silver Aluminum
  - Standard on SXT, SXT, SLT, and Outdoorsman
- 17-inch Chrome-Clad Aluminum
  - Available on Big Horn, SXT, and Laramie
- 20-inch Aluminum
  - Standard on Express
  - Packaged with SLT Decor Group
  - Black painted version available on Outdoorsman
- 20-inch Multi-Clad Polished Aluminum with Accent-Painted Gold Inserts
  - Standard on Laramie Longhorn with Two-Tone Exterior Paint
- 20-inch Polished Aluminum with Accent-Painted Silver Inserts
  - Standard on Laramie Longhorn with Monotone Exterior Paint
- 20-inch Aluminum with Accent-Painted Chrome Inserts
  - Standard on Laramie Limited
- 22-inch Forged Polished Aluminum
  - Standard on Sport R/T

### FABRICS

- Heavy-Duty Vinyl
  - Diesel Grey
  - Standard on ST, Tradesman and Express
- Standard on SXT, SXT, SLT, and Outdoorsman
- Available on ST, Tradesman and Express
- Cloth — Canyon Brown
  - Available on SXT, Outdoorsman and Big Horn
- Available on ST, Tradesman and Express
- Cloth — Canyon Brown
  - Available on SXT, Outdoorsman and Big Horn
- Cloth — Diesel Grey
  - Standard on SXT, SXT, Outdoorsman and Big Horn
  - Available on ST, Tradesman and Express
- Cloth — Diesel Grey
  - Available on SXT, Outdoorsman and Big Horn
- Cloth — Diesel Grey
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  - Available on ST, Tradesman and Express
- Cloth — Diesel Grey
  - Available on SXT, Outdoorsman and Big Horn
- Cloth — Canyon Brown
  - Available on SXT, Outdoorsman and Big Horn
- Cloth — Canyon Brown
  - Available on SXT, Outdoorsman and Big Horn
- Sport Mesh Cloth with Vinyl
  - Black
  - Standard on Sport
- Leather-Faced with Perforated Inserts
  - Black
  - Available on Sport
- Leather-Faced with Perforated Inserts
  - Light Frost Beige
  - Standard on Laramie
- Leather-Faced with Perforated Inserts
  - Black
  - Standard on Laramie
- Premium Leather with Perforated Inserts
  - Cattle Tan
  - Available on Laramie Longhorn
- Premium Leather with Perforated Inserts
  - Black
  - Standard on Laramie Limited
- Premium Leather with Perforated Inserts and Laser Etching
  - Canyon Brown
  - Standard on Laramie Longhorn

*Not all paints available on all models.*
ENGINEERED FOR MAXIMUM PERFORMANCE.

TAKE IT PERSONALLY. WE DO. You've made the move to your new 2014 Ram 1500. Now the fun starts.

Outfit your new Ram 1500 with Authentic Accessories from Mopar®, and you're making a personal statement that addresses comfort, convenience, style and capability. These innovative parts and accessories deliver the same demanding quality at every turn. Fit and finish are exacting and precise, created with diagnostic equipment that delivers proven quality.

There are literally hundreds of Authentic Accessories from Mopar® for your new Ram. Featured below are some of our most popular choices. You'll find much more when you visit mopar.ca.

**TAKE IT PERSONALLY. WE DO.**

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**ROLL-UP TONNEAU COVER**
**ALUMINUM LADDER RACK**
**UNDER THE RAIL BEDLINER**

**DIMENSIONS**

**INTERIOR DIMENSIONS, mm (in).**

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<tr>
<th>Engine</th>
<th>Regular Cab</th>
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**GAS ENGINES**

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**CONDITIONAL TOWING & PAYLOAD HIGHLIGHTS**

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RAMTRUCK.CA  800-361-3700

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