



2015
FOCUS+ST



Go Further

Thank you for your interest in the new **2015 Focus**. Included in this brochure you'll find information about:

DESIGN: The new 2015 Focus is a perfect example of the Ford "kinetic" approach to designing cars of great energy and performance, with sleek and aerodynamic lines and shapes that convey the distinct impression of being in motion even when standing still.

INTERIOR: Whether it's the available race-inspired RECARO® seats in the EcoBoost®-powered Focus ST or the eco-conscious seats in the incredibly efficient Focus Electric, you'll find the comfort, convenience and quality you expect for your driving enjoyment.

PERFORMANCE: Performance comes in four engines: the responsive, efficient standard 2.0L Ti-VCT I-4, the available award-winning 1.0L EcoBoost®, the turbocharged and direct-injected 2.0L EcoBoost® in the Focus ST, and the Focus Electric that runs on no gas.

TECHNOLOGY: Focus gas and electric models can do more than make driving convenient – they can change the way you drive. Available SYNC® with MyFord Touch®, for example, lets you make hands-free calls and listen to music using simple voice commands.

DEALER INFORMATION

Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

Johnson Ford of New Richmond	1400 Highway 64 North New Richmond, WI 54017	(715) 246-2561
Hudson Ford, LLC	2020 Crestview Drive Hudson, WI 54016	(715) 386-2334
Flagship Ford	850 Fern Drive Baldwin, WI 54002	(715) 684-4520
AutoNation Ford White Bear Lake	1493 East County Road E White Bear Lake, MN 55110	(651) 301-8386

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Focus on driving
performance.



Click to see the new 2015
Ford Focus and Focus ST.

ST. Tangerine Scream Tri-coat Metallic. Titanium Hatchback. Performance Blue. Available equipment.

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Start expecting more.

Fun. Freedom. Responsiveness. In the 2015 Ford Focus, you'll experience all this. And more. A restyled new exterior opens to a refined high-tech interior. Advanced technologies enhance comfort, convenience and performance behind the wheel.

With a more sophisticated appearance for 2015, Focus hatchback and sedan models get a restyled front fascia, hood and grille; rear fascia and rear taillamps; new Appearance and Sport Packages on SE; plus new LED signature lamps¹ on SE and Titanium.

A clean, modern look defines the intuitive, easy-to-use interior, with metallic-finish detailing,¹ new seat trims and switches, a reimagined center stack, and new center console with adjustable cupholders.

New driver-assist features² on Focus begin with a standard rear view camera on all models. On Titanium, Focus can alert you to traffic in your blind spots,² help you maintain your lane,² and even assist in parallel parking.² Start expecting more from every drive in the 2015 Focus.

Titanium Hatchback. Performance Blue. Available equipment.

¹Available feature. ²Available feature. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.

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Start up ingenuity.

1.0 liter of displacement. 3 cylinders. 215 pounds. From these specs, the 1.0L EcoBoost® engine¹ is all-new to Focus and offers cutting-edge innovation.

With 125 lb.-ft. of torque, the 1.0L EcoBoost is teamed with a 6-speed manual transmission for 123 horsepower of maximum driving fun. This first-ever 3-time winner of the International Engine of the Year² (2012–2014) combines direct injection, turbocharging and twin independent variable camshaft timing (Ti-VCT) to generate a broad, flat torque curve. And provide you with an impressive combination of driveability and fuel efficiency (an EPA-estimated 42 hwy mpg).³



Delivering 160 horsepower, the 2.0L I-4 engine utilizes direct injection and Ti-VCT for efficient performance. On Titanium, a standard PowerShift 6-speed automatic with SelectShift® capability allows gear changes at the touch of a button, delivering torque to the drive wheels 100% of the time during shifts for quick response.

Focus finds the sweet spot on straightaways and in corners. Credit its responsiveness, especially in the turns, to an independent rear suspension and Torque Vectoring Control. With suspension upgrades to improve the ride for 2015, Focus is as ready to make things happen as you are.

SE Sedan. SE Appearance Package. Race Red. Titanium Hatchback. Magnetic. Available equipment.

¹Available feature. ²Engine Technology International magazine. ³EPA-estimated rating: 30 city/42 hwy/35 combined mpg, for Base SE with 1.0L SFE option. Actual mileage will vary.

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Start turning up the heat.

With a new, leather-trimmed heated steering wheel,¹ perfect for those chilly early mornings. Plus leather-trimmed, heated front seats.¹ And with a refined interior that's sure to generate heat of its own.

A new center stack design is modern and inviting. A center console features storage for smaller items, while a new cupholder design adjusts for different beverage sizes.

12V powerpoints charge devices front and rear.¹ Standard Titanium luxuries include an 8-way power driver's seat, leather-wrapped steering wheel and shifter, plus dual-zone automatic temperature control.

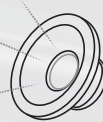
To raise your profile further, choose ambient lighting,¹ a power moonroof,¹ or a 10-speaker Audio System from Sony.^{®1} All in a cockpit designed to help you conquer the road.

HEATED



STEERING¹

AUDIO SYSTEM



FROM SONY¹

PUSH-BUTTON



START¹

Titanium. Charcoal Black leather trim. Available equipment.

¹Available feature.

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A high-angle, over-the-shoulder shot of a man with dark hair and glasses driving a car. He is wearing a light blue button-down shirt and has his hands on the steering wheel. The car's interior is visible, including the dashboard with a large central touchscreen displaying navigation and weather information, the instrument cluster, and the center console with a gear shifter. The car is on a road, with a blurred background suggesting motion.

Start making connections.

Standard Ford SYNC^{®1} with 911 Assist[®] delivers hands-free calls, Bluetooth[®]-streaming music and more with simple voice commands. Once paired, it can download contacts and play music from your smartphone. It can also access your MP3 player, USB or iPod.[®] SYNC AppLink^{™2} lets you control Pandora,[®] iHeartAuto,[™] the SiriusXM[®] App and other select apps by voice, too. SYNC with MyFord Touch^{®1,3} adds an 8" color LCD touch screen and much more. SYNC. Say the word.

| SYNC

SiriusXM Satellite Radio³ lets you enjoy commercial-free music, plus sports, news, entertainment, and every premium channel with your 6-month All Access trial subscription.⁴ The voice-activated Navigation System⁴ also includes a 5-year subscription to SiriusXM Traffic and Travel Link[®] services.³ These features provide detailed traffic information on accidents, construction, and road closures, plus local and national weather forecasts, fuel prices and more.

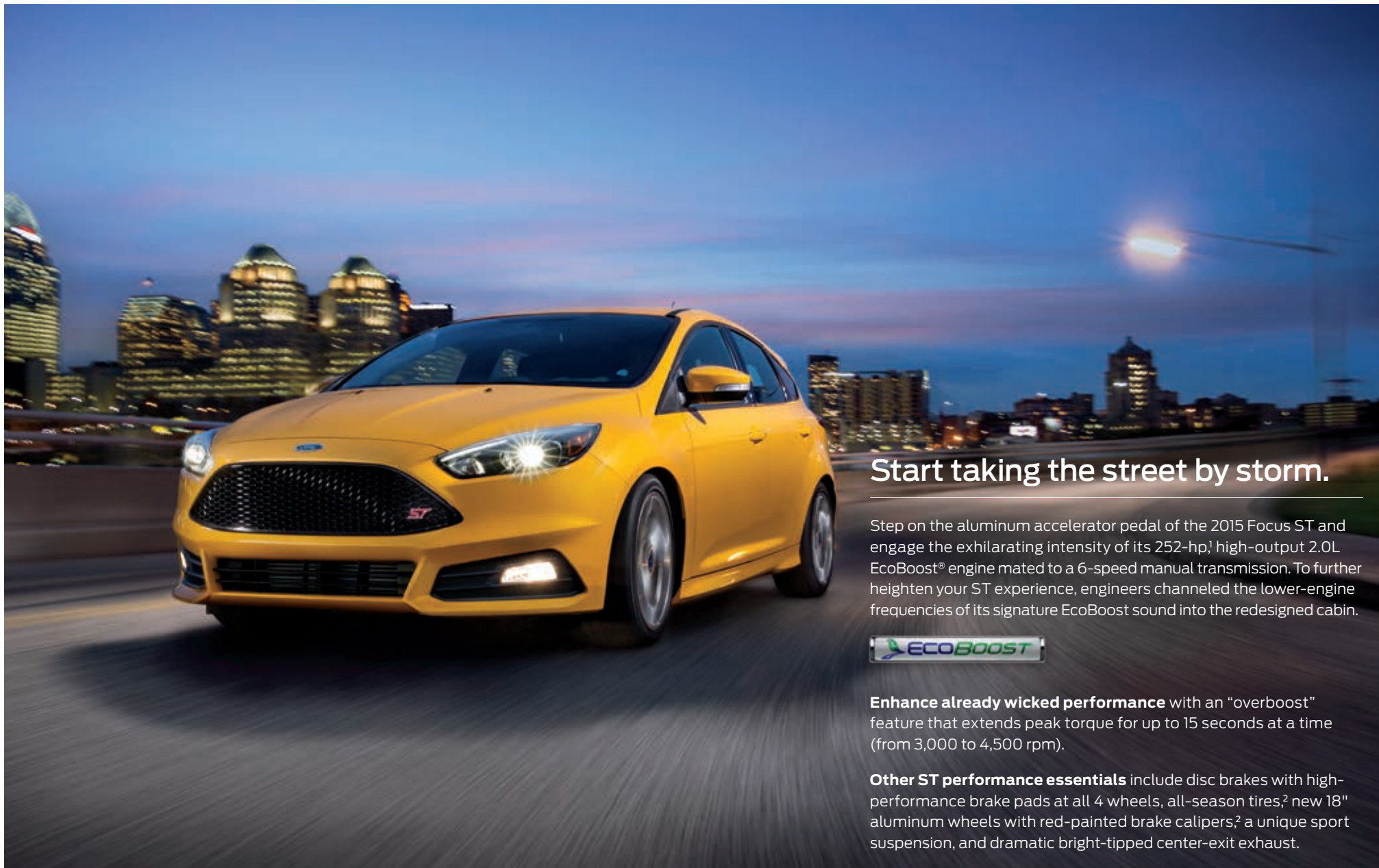
((SiriusXM))

Titanium. Charcoal Black leather trim. Available equipment.

¹Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²SYNC AppLink is available on select models and compatible with select smartphone platforms. SYNC AppLink is not compatible with MyFord Touch. Commands may vary by phone and AppLink software. ³Available feature. ⁴Trial subscription also includes access to SiriusXM Internet Radio on your computer, smartphone or tablet. Satellite and Internet Radio lineups vary slightly.

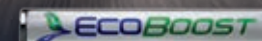
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Start taking the street by storm.

Step on the aluminum accelerator pedal of the 2015 Focus ST and engage the exhilarating intensity of its 252-hp,¹ high-output 2.0L EcoBoost[®] engine mated to a 6-speed manual transmission. To further heighten your ST experience, engineers channeled the lower-engine frequencies of its signature EcoBoost sound into the redesigned cabin.



Enhance already wicked performance with an “overboost” feature that extends peak torque for up to 15 seconds at a time (from 3,000 to 4,500 rpm).

Other ST performance essentials include disc brakes with high-performance brake pads at all 4 wheels, all-season tires,² new 18" aluminum wheels with red-painted brake calipers,² a unique sport suspension, and dramatic bright-tipped center-exit exhaust.

EPA-ESTIMATED RATING  **32 HWY MPG³**



0-60



6.4 SEC.⁴

ST. Tangerine Scream Tri-coat Metallic. Available equipment.

¹Using 93-octane fuel. ²Available feature. ³EPA-estimated rating: 23 city/32 hwy/26 combined mpg, 2.0L EcoBoost. Actual mileage will vary. ⁴Based on Ford testing with standard summer tires.

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Start your engine.

Enter and start Focus ST without using your key thanks to Intelligent Access with push-button start. Grip the new leather-wrapped, race-inspired, flat-bottom steering wheel with ST badge.

Watch the speedometer and tach soar as you press the accelerator. With 252 hp¹ and 270 lb.-ft. of torque,¹ Focus ST can be pushed to the limits – and back – in no time at all.

Monitor the 3 mini cluster gauges atop the instrument panel, including turbo boost and oil pressure, as you accelerate out of the corners.

RECARO® partial² or full leather-trimmed² front seats, with supportive side bolsters, keep you firmly planted along the way. In a 2015 Focus ST, there's no reason to hold anything back.

ST. Charcoal Black leather trim with Tangerine Scream cloth accents. ST2 Package with RECARO seats. Available equipment.

¹Using 93-octane fuel. ²Available feature.

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Start letting Focus assist you.

Advanced driver-assist technologies¹ on the 2015 Focus use ultrasonic sensors and sophisticated radar to help you monitor blind spots, parallel park and so much more.

Maintain your lane with help from our Lane-Keeping System.^{1,2} It can detect lane markings with a forward-facing camera, and send vibration pulses to the steering wheel and apply steering torque if needed, assisting you to steer back into your lane.

Stay alert to traffic detected in blind spots thanks to BLIS® (Blind Spot Information System) with cross-traffic alert.¹ It helps warn you using lights embedded in the sideview mirrors and a notice in the message center.³

Make parallel parking easier with class-exclusive⁴ active park assist.¹ This system not only helps you find a spot, it actually steers the vehicle into place while you control the gear shifter, and brake and accelerator pedals.

To improve your visibility while slowly backing up, a rear view camera is standard on all 2015 Focus models. A Reverse Sensing System¹ provides audible assistance as well.



Titanium Hatchback. Ruby Red Tinted Clearcoat Metallic. Available equipment.

¹Available feature. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ²Lane-Keeping System does not control steering. ³BLIS replaces standard integrated blind spot mirrors. Message center notice displayed for cross-traffic alert only. ⁴Class is Small Sedans and Hatches.

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Start safely.

Over half of the 2015 Focus body structure is made from high-strength and ultra-high-strength steel, with critical occupant safety zones reinforced with lightweight yet incredibly strong boron steel.

Strength surrounds you in the form of a rigid safety cage. SPACE (Side Protection And Cabin Enhancement) Architecture and the Trinity front-crash structure help divert crash forces away from occupants. Next, 7 standard airbags include: driver and front-passenger front; driver's knee; front-seat side; and side curtains that deploy to cover both rows of the vehicle in certain side-impact collisions.

To avoid skidding and fishtailing in inclement weather, AdvanceTrac® electronic stability control¹ automatically helps keep all 4 wheels firmly planted. To help ensure your tires are properly inflated, the Tire Pressure Monitoring System (TPMS) alerts you when any tire's pressure is low, giving you time to get assistance if needed.



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SE Sedan. SE Sport Package. Tectonic. Available equipment.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

Focus Specifications



Engines/EPA-Estimated Ratings¹ & Dimensions

1.0L EcoBoost® I-3 with Auto Start-Stop

123 hp @ 6,000 rpm
125 lb.-ft. of torque @ 3,500 rpm
6-speed manual
30 city/42 hwy/35 combined mpg (SFE option)
29 city/40 hwy/33 combined mpg

2.0L Ti-VCT GDI I-4 FFV

160 hp @ 6,500 rpm
146 lb.-ft. of torque @ 4,500 rpm
5-speed manual
26 city/36 hwy/30 combined mpg
PowerShift 6-speed automatic
27 city/40 hwy/31 combined mpg
PowerShift 6-speed automatic with SelectShift®
26 city/38 hwy/30 combined mpg

2.0L Ti-VCT GDI I-4 PZEV²

159 hp @ 6,500 rpm
146 lb.-ft. of torque @ 4,500 rpm
5-speed manual
26 city/36 hwy/30 combined mpg
PowerShift 6-speed automatic
27 city/40 hwy/31 combined mpg
PowerShift 6-speed automatic with SelectShift
26 city/38 hwy/30 combined mpg

2.0L EcoBoost I-4 (high-output)

252 hp @ 5,500 rpm³
270 lb.-ft. of torque @ 2,500 rpm³
6-speed manual
23 city/32 hwy/26 combined mpg

Exterior Sedan/Hatchback (ST)

Wheelbase 104.3"
Length 178.5"/171.6" (171.7")
Height 57.7" (58.4")
Width – Mirrors folded 74.1"
Width – Including mirrors 80.5"

Interior Sedan/Hatchback (ST)

Front
Head room 38.3" (39.1")
Shoulder room 55.6"
Hip room 53.9"
Leg room 43.7" max. (43.1")

Rear
Head room 38.0"/37.9"
Shoulder room 53.7" (52.6")
Hip room 52.7" (52.8")
Leg room 33.2" (33.4")

Capacities (cu. ft.)

Passenger volume 90.7
Luggage capacity (sedan) 13.2
Cargo volume behind front seats (hatchback) 44.8
Cargo volume behind rear seats (hatchback) 23.8

Standard Features

Mechanical

Active Grille Shutters
Anti-Lock Brake System (ABS)
Front-wheel drive (FWD)
Suspension – Front: independent MacPherson strut with stabilizer bar
Suspension – Rear: independent control blade with stabilizer bar
Torque Vectoring Control

Seating

5-person seating
4-way manual front-passenger seat
Removable rear head restraints
Rear 60/40 split fold-down seat

Interior

3-point steering wheel
12-volt front powerpoint
Cabin air filtration system
Cupholders (4 front)
Front and rear dome lights
Front storage bins
Power door locks
Rear view camera
Tachometer
Tilt/telescoping steering column

Exterior

Easy Fuel® capless fuel filler
Quad-beam halogen headlamps
Rear-window defroster
Windshield wipers – Front: variable-intermittent with washer

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags⁴; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
AdvanceTrac® electronic stability control
Belt-Minder® front safety belt reminder
Child-safety rear door locks
Driver's knee airbag⁴
Emergency trunk release (sedan only)
Front height-adjustable shoulder safety belts
Front-seat side airbags⁴
LATCH – Lower Anchors and Tether Anchors for Children (rear seat positions)
MyKey®
SecuriLock® Passive Anti-Theft System
Side-curtain airbags⁴
SOS Post-Crash Alert System™
Tire Pressure Monitoring System (excludes spare)

Dimensions may vary by trim level. ¹Actual mileage will vary. ²Standard on all models in CA, CT, DE, MA, MD, ME, NJ, NY, OR, PA, RI, VT and WA; available on retail orders in AZ, DC, ID, NH, NV, OH, VA and WV. ³Using 93-octane fuel. ⁴Always wear your safety belt and secure children in the rear seat.

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SE. Charcoal Black cloth trim. Available equipment.

SE. MyKey.®

Easy Fuel® capless fuel filler.

13.2 cu. ft. of luggage capacity (sedan).



15" Steel with Silver-Painted Covers
Standard: S



16" Painted Aluminum
Standard: SE



17" Machined Aluminum with Black-Painted Pockets
Included: SE EcoBoost Package and SE Sport Package



17" Dark-Painted Aluminum
Included:
SE Appearance Package



17" Gloss Black-Painted Aluminum
Available: SE

S Sedan

Equipment Group 100A

Includes all standard features, plus:

Mechanical

2.0L Ti-VCT GDI I-4 FFV engine
5-speed manual transmission
Compact spare tire
Electric power-assisted steering
Power front disc/rear drum brakes

Seating

6-way manual driver's seat
Cloth seats

Interior

AM/FM stereo/single-CD player with MP3 capability and 4 speakers
Driver and front-passenger sun visors
Ford SYNC® voice-activated, in-vehicle connectivity system which includes 4.2" color LCD screens in instrument cluster and center stack; AppLink™; 911 Assist®; and media hub with smart-charging USB port
Front carpeted floor mats
Front floor console with storage
Manual air conditioning
Manual rear windows
Power front windows with one-touch-down driver's side feature

Exterior

15" steel wheels with silver-painted covers and P195/65R15 BSW tires
Black door handles
Black grille with chrome trim
Black power sideview mirrors with integrated blind spot mirrors
Remote Keyless Entry System

Available Options & Packages

Cargo area protector

Cargo Management Package includes cargo net and foldable soft cargo organizer

Exterior Protection Package includes rear bumper protector and molded splash guards for front and rear
Focus bodyside graphics

Power Code™ Remote Start System (n/a with manual transmission)

PowerShift 6-speed automatic transmission

SecuriCode™ keyless entry keypad

Stainless steel door-sill scuff plates

SE Sedan/Hatchback

Equipment Group 200A

Includes select S features, plus:

Mechanical

Cruise control

Seating

4-way adjustable front head restraints

Interior

12-volt rear powerpoint
AM/FM stereo/single-CD player with MP3 capability and 6 speakers
Compass and outside temperature display
Driver and front-passenger seat back map pockets
Front and rear carpeted floor mats
Front floor console with storage and armrest
Illuminated Entry System
Illuminated visor vanity mirrors
Map light
Power rear windows
Rear-seat heat ducts
Removable package tray (hatchback only)
Steering wheel-mounted cruise, audio and 5-way SYNC controls (2)
Tether anchors (3; hatchback only)
Trip computer

Exterior

16" painted aluminum wheels with P215/55R16 BSW tires
Automatic headlamps
Body-color door handles
Body-color sideview mirrors with integrated blind spot mirrors and turn signal indicators
Liftgate spoiler (hatchback only)
Rear windshield wiper (hatchback only)

Available Equipment Group

Equipment Group 201A – SE Appearance Package includes 17" dark-painted aluminum wheels, black headlamp bezels, LED signature lamps, fog lamps, decklid spoiler (sedan), SelectShift® (automatic only), rear disc brakes, perimeter alarm, leather-trimmed seating surfaces, 8-way power driver's seat, rear seat with center armrest, leather-wrapped steering wheel and shift knob, ambient lighting, overhead console, and SiriusXM® Satellite Radio with 6-month trial subscription

Available Options & Packages

1.0L EcoBoost® engine with 6-speed manual transmission and Auto Start-Stop (200A only; n/a with SE Sport Package)

17" gloss black-painted aluminum wheels (201A only; late availability)

Cargo area protector

Cargo Management Package

Exterior Protection Package

Focus bodyside graphics

Interior Protection Package includes all-weather floor mats for front and rear, and reversible carpeted cargo area mat with water-resistant underside (n/a with SE Cold Weather Package or Sony® & MyFord Touch® Package)

Power Code Remote Start System (requires PowerShift transmission)

Power moonroof

PowerShift 6-speed automatic transmission

Reverse Sensing System

SE Cold Weather Package includes heated front seats, steering wheel and sideview mirrors, and all-weather floor mats

SE EcoBoost Package includes 1.0L EcoBoost engine with 6-speed manual transmission and Auto Start-Stop; 17" machined aluminum wheels with black-painted pockets; front lower valance and splitter; body-color-painted rocker panels; rear valance and diffuser; fog lamps; decklid spoiler; rear disc brakes; and leather-wrapped steering wheel (sedan only; 200A only; requires manual transmission; n/a with Exterior Protection Package, SE Sport Package, or White Platinum Tri-coat Metallic and Blue Candy Tinted Clearcoat Metallic exterior paint colors)

SE Power Seat Package includes 8-way power driver's seat and Reverse Sensing System (200A only)

SE Sport Package includes 17" machined aluminum wheels with black-painted pockets; front lower valance and splitter; body-color-painted rocker panels; rear valance and diffuser; fog lamps; decklid spoiler (sedan); rear disc brakes; and leather-wrapped steering wheel with paddle shifters (200A only; requires automatic transmission; n/a with 1.0L EcoBoost engine, Exterior Protection Package, SE EcoBoost Package, or White Platinum Tri-coat Metallic and Blue Candy Tinted Clearcoat Metallic exterior paint colors)

SecuriCode keyless entry keypad

SiriusXM Satellite Radio with 6-month trial subscription

Sony & MyFord Touch Package includes Audio System from Sony with 10 speakers, SYNC with MyFord Touch, voice-activated Navigation System, and dual-zone electronic automatic temperature control (201A only)

Stainless steel door-sill scuff plates

Titanium Sedan/Hatchback

Equipment Group 300A
Includes select SE features, plus:

Mechanical

- Hill start assist
- PowerShift 6-speed automatic transmission with SelectShift®
- Rear disc brakes

Seating

- 8-way power driver's seat
- Leather-trimmed heated front seats
- Rear seat with center armrest

Interior

- Ambient lighting
- Audio System from Sony® with 10 speakers and HD Radio™ Technology
- Dual-zone electronic automatic temperature control
- Intelligent Access with push-button start
- Leather-wrapped steering wheel and shift knob
- Metallic finish on door pulls and register surrounds
- Overhead console
- Power windows with one-touch-up/-down feature
- SiriusXM® Satellite Radio with 6-month trial subscription
- SYNC® with MyFord Touch® which includes 8" color LCD touch screen in center stack; 4.2" screen in instrument cluster; media hub with 2 USB ports, SD card reader and audio input jack; and SYNC Services¹

Exterior

- 17" sport painted aluminum wheels with P215/50R17 BSW tires
- Body-color, heated sideview mirrors with integrated blind spot mirrors, turn signal indicators and security approach lamps
- Chrome beltline moldings
- Chrome headlamp bezels
- Decklid spoiler (sedan)
- Fog lamps with chrome bezels
- LED signature lamps
- Perimeter alarm
- Remote Start System (automatic transmission only)
- Reverse Sensing System
- SecuriCode™ keyless entry keypad
- Silver upper grille

Available Options & Packages

- 5-speed manual transmission
- Active park assist (n/a with 5-speed manual transmission)
- Cargo area protector (n/a with Titanium 18" Wheel Package)
- Cargo Management Package** includes cargo net and foldable soft cargo organizer
- Exterior Protection Package** includes rear bumper protector and molded splash guards for front and rear
- Focus bodyside graphics
- Power moonroof
- Stainless steel door-sill scuff plates
- Titanium 18" Wheel Package** includes 18" premium painted aluminum wheels, low-profile high-performance all-season tires, and 16" full-size spare steel wheel and tire
- Titanium Cold Weather Package** includes heated steering wheel and all-weather floor mats
- Titanium Technology Package** includes auto high-beam headlamps, BLIS® (Blind Spot Information System) with cross-traffic alert, and Lane-Keeping System
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link® services with 5-year subscription



Sedan. Magnetic. Hatchback. Performance Blue. Available equipment.

Power moonroof.²

Rear view camera.

Audio System from Sony with 10 speakers and HD Radio Technology.

Dual-zone electronic automatic temperature control.



17" Sport Painted Aluminum
Standard



18" Premium Painted Aluminum
Included:
Titanium 18" Wheel Package

¹SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. ²Available feature.

ST Hatchback

Equipment Group 400A
Includes select SE features, plus:

- Mechanical**
- 2.0L EcoBoost® I-4 engine
- 6-speed manual transmission
- Full-size steel spare (16" x 6.5")
- Power front and rear disc brakes with high-performance brake pads
- Unique ST sport suspension
- Variable-ratio electric power-assisted steering

Seating
Cloth sport seats with ST logo

- Interior**
- Aluminum pedals
- Analog mini cluster gauges
- Intelligent Access with push-button start
- Leather-wrapped shift knob with alloy bevel cap and leather boot
- Unique instrument panel finish
- Unique leather-wrapped, flat-bottom steering wheel with ST badge
- Unique ST scuff plates

- Exterior**
- 18" Rado Gray-painted aluminum wheels with 235/40R18 Y-rated asymmetric summer tires¹
- Center-exit exhaust with dual bright tips
- Chin spoiler
- Darkened headlamp bezels
- Fog lamps with black bezels
- Front and rear valances
- High-mounted liftgate spoiler
- LED signature lamps
- Perimeter alarm
- Piano Black grille
- ST badging
- Unique front and rear fascias

Available Equipment Groups
Equipment Group 401A – ST2 Package includes HID headlamps, cornering lamps, Audio System from Sony® with 10 speakers and HD Radio™ Technology, SYNC® with MyFord Touch® dual-zone electronic automatic temperature control, SiriusXM® Satellite Radio with 6-month trial subscription, and RECARO® partial leather front bucket seats

Equipment Group 402A – ST3 Package includes select content of Equipment Group 401A, RECARO full leather-trimmed heated front bucket seats, 8-way power driver's seat, 4-way adjustable front head restraints, rear armrest, ambient lighting, heated steering wheel, overhead console, heated sideview mirrors, SecuriCode™ keypad and voice-activated Navigation System

Available Options & Package
18" machined aluminum wheels with black-painted pockets and red-painted brake calipers
18" high-performance all-season tires
Black exterior stripes (includes black mirror caps; requires 18" machined aluminum wheels; n/a with moonroof; only available with Race Red and Magnetic exterior colors)

Cargo Management Package includes cargo net and foldable soft cargo organizer
Power moonroof
Red exterior stripes (includes red mirror caps; requires 18" machined aluminum wheels; n/a with moonroof; only available with Oxford White and Tuxedo Black exterior colors)

Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link® services with 5-year subscription (requires 401A)



Charcoal Black leather trim. ST3 Package with RECARO front seats and new heated, flat-bottom steering wheel. Available equipment.

2.0L EcoBoost I-4 engine.

ST2 Package with HID headlamps, and LED signature lighting.

Center-exit exhaust with dual bright tips.

ST3 Package with leather-trimmed, heated front bucket seats and 8-way power driver's seat.



18" Rado Gray-Painted Aluminum Standard



18" Machined Aluminum with Black-Painted Pockets Optional

¹Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter tires.

Exteriors



White Platinum Tri-coat Metallic



Oxford White



Ingot Silver



Tangerine Scream Tri-coat Metallic



Race Red



Ruby Red Tinted Clearcoat Metallic



Blue Candy Tinted Clearcoat Metallic



Performance Blue



Tectonic

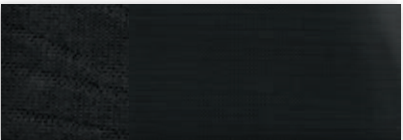


Magnetic

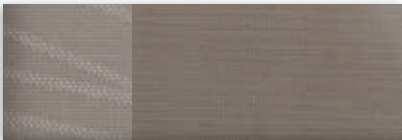


Tuxedo Black

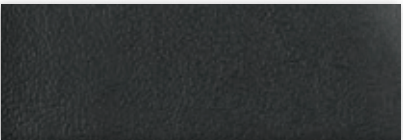
Interiors



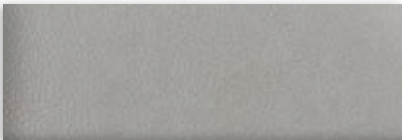
1 Charcoal Black Cloth with Charcoal Black Inserts



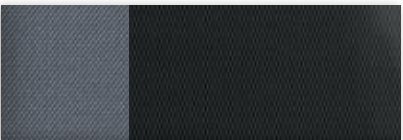
2 Medium Light Stone Cloth with Medium Light Stone Inserts



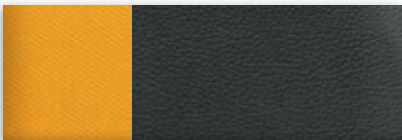
3 Charcoal Black Leather with Charcoal Black Inserts



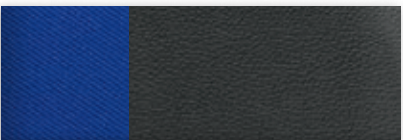
4 Medium Soft Ceramic Leather with Medium Soft Ceramic Inserts



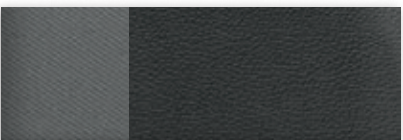
5 Charcoal Black Cloth with Anthracite Accents



6 Charcoal Black Leather with Tangerine Scream Cloth Accents



7 Charcoal Black Leather with Performance Blue Cloth Accents



8 Charcoal Black Leather with Smoke Storm Cloth Accents

Bring these colors to life



Exteriors	Interiors							
	S	SE			Titanium		ST	
White Platinum Tri-coat Metallic ¹					3	4		
Oxford White	1	1	2	3			3	5 6 7 8
Ingot Silver	1	1	2	3	3	4		
Tangerine Scream Tri-coat Metallic ¹							3	5 6 8
Race Red		1		3			3	5 8
Ruby Red Tinted Clearcoat Metallic ¹		1	2	3	3	4		
Blue Candy Tinted Clearcoat Metallic ¹		1	2	3	3	4		
Performance Blue				3	3	4	3	5 7 8
Tectonic		1	2	3	3	4		
Magnetic	1	1	2	3	3	4	3	5 7 8
Tuxedo Black	1	1	2	3	3	4	3	5 6 7 8

3 Requires SE Appearance Package on SE; ST3 Package on ST 6, 7, 8 ST2 Package

¹Additional charge.
Colors are representative only. See your dealer for actual paint/trim options.



SE Hatchback in Oxford White accessorized with silver bodyside graphics, rear spoiler winglets, smoked side window deflectors, keyless entry keypad, molded splash guards, roof-mounted crossbars by THULE^{®1} and 17" machined and painted aluminum wheels

Carbon fiber gear shift knob²

All-weather floor mats

Portable DVD rear-seat entertainment system by NextBase^{®1}

Remote start systems³

Exterior

Custom graphics¹
Flat splash guards
Full vehicle covers¹
Hood deflector³
Hood protector¹
Locking fuel plug
Racks and carriers¹
Rear bumper protector
Rear spoilers
ST full vehicle cover

Interior

Ash cup/coin holders
Cargo organizers and protectors
Carpeted floor mats
Door sill plates
Gear shift knobs^{2,3}
Interior light kit
Sport pedals²
Tablet cradle¹

Electronics

Bumper-mounted warning sensor system¹
Vehicle Security System

Wheels

17" gloss black-painted aluminum wheels
17" machined aluminum wheels with painted pockets
ST 18" machined aluminum wheels with painted pockets
Wheel lock kit

See other accessories



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accessories.ford.com

¹Ford Licensed Accessory. ²Manual transmission only. ³Not available on Focus ST.

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2015
FOCUS+ST



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New Vehicle Limited Warranty. We want your Ford Focus ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

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Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Ford Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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