Love. It’s what makes a Subaru, a Subaru.

Drive it for a day. Love it for life.

Life moves fast. Don’t slow it down with a car you can’t trust. At Subaru, we build each of our vehicles with the highest standards of manufacturing, and with designs that are inherently tough and resilient. It’s why our vehicles excel in the most rigorous of motorsports, like rally racing. And why 94% of all vehicles sold in the last 12 years are still on the road today. It’s also why Subaru owners are so likely to stay Subaru owners for years and years. What’s more, keeping cars on the road means they stay out of landfills longer. And if we can make the world a cleaner and greener place while making cars that inspire and motivate their drivers, we’ve done our job.


These brochures were printed with vegetable-based inks and produced using a “Green Printing Process.” The Forest Stewardship Council™ (FSC®) is an international organization that brings people together to find solutions which promote responsible stewardship of the world’s forests, and gives consumers the power to change forests for the better by choosing products with the FSC® label. By producing these brochures in a green way rather than by traditional methods, we saved 33 trees preserved for the future; 15,032 gallons of wastewater flow saved; 1,006 lbs solid waste not generated; 2,771 lbs net greenhouse gases prevented; 14,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations or saving resources by choosing this paper.

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Love. It’s what makes a Subaru, a Subaru.

BRZ

2015
The joy of driving purified.

The 2015 Subaru BRZ

Absent of fluff, with a direct connection to the road, the BRZ delivers fun at any speed. Engineering this level of driving engagement was anything but easy. It required starting with the right technology—namely, the low-slung SUBARU BOXER® engine—and placing it in a vehicle with a supremely low center of gravity and the perfect power-to-weight ratio. The end result is no less than the ideal sports car driving experience. Creating elegant simplicity is anything but simple.
The open road is your canvas.

Engaging
With a traditional rear-wheel drive layout, the BRZ pays homage to traditional sports car ideals, while retaining all modern necessities. Its traits—lightweight, low center of gravity, fully independent suspension, telepathic handling—deliver the pure, unfiltered driving experience worshipped by purists.

Potent
Powered by a 200-hp direct- and port-injected 2.0-liter 4-cylinder SUBARU BOXER® engine, the BRZ hits all the right notes in both performance and sound. The sonorous, high rpm rumble from the tuned exhaust system is music to the enthusiasts’ ears.

Dialled-in
The ideal sports car driving position means you’ll find everything you need, right where you need it. The bolstered, sport-design front seats keep you planted, while the small-diameter, leather-wrapped steering wheel is perfectly complemented by a point-and-shoot 13.1:1 steering ratio.

Connected
Be as in touch with the world outside as you are with the road, thanks to a standard touch-screen navigation system with Bluetooth® wireless technology and the SUBARU STARLINK™ infotainment system with Aha™ connected service, which provides seamless access to web content such as podcasts, internet radio, audiobooks, and personalized restaurant and hotel searches.
Accolade based on 2013 Subaru BRZ.

"With an excellent driving position, firm brake pedal, slick gear change, and easily controllable oversteer, the car is a delight to push hard."  
Motor Trend, January 2014

"...Subaru's new coupe is gifted with exceptional balance and clairvoyant reflexes."  
CarandDriver.com, December 2011

"The chassis is so balanced and focused, you could steer it with your right foot while blindfolded."  
RoadandTrack.com, October 2013

"It offers a pervasive sense of control, allowing you to place the tires within millimeters of your intended target."  
Motor Trend, July 2012

"The BRZ is an AUTOMOBILE Magazine All-Star for the second year in a row."  
AUTOMOBILE Magazine, April 2014
It only lacks one thing—**you**.

**Driver-focused Cockpit**

A lot of thought went into the place where the magic happens—the driver-focused cockpit of the BRZ. From the driver’s seat, everything is optimized and coordinated. From the small-diameter, leather-wrapped steering wheel to the strategically placed pedals, obliging shifter and low-mounted bolstered front seats, it’s all perfectly assembled to create the ideal sports car driving position.
Every excess eliminated.

Every thrill amplified.

Lightweight—2,784 Pounds
Lightweight sports cars can react quicker, accelerate faster, and stop with more authority. With less heft, the 200-horsepower SUBARU BOXER® engine becomes a powerhouse, and the 11.6-inch disc brakes—world-beaters. High-tensile steel makes it not only lighter but stiffer as well. Also a priority was balance—so it’s rear-wheel drive for better front-to-rear weight distribution.

Low .28 Coefficient of Drag
To a sports car, wind is like weight—the more of it you have to move, the more it takes from your ability to perform. Features like a channeled roof and rear diffuser help the BRZ cut through the air, sharpening the performance you’ll feel.

200-hp Boxer Engine
Low, stable, with immediate power delivery, the SUBARU BOXER® engine is the heart and soul of the BRZ. With port and direct-injection technology, its efficiency is impeccable—34 mpg—and its power easily harnessed with either the lauded 6-speed close-ratio manual transmission, or a quick-shifting 6-speed automatic transmission with manual mode and paddle shifters.

Low Center of Gravity
Not only was the engine designed to make it compact, allowing it to be mounted lower in the chassis, every element of the BRZ was placed as low as possible, from the roofline to the seating position. This blesses the BRZ with a supercar-like center of gravity measurement—18.11 inches—that keeps it firmly planted to the ground for otherworldly composure and response.

Driver-centric Ergonomics
With design features like a small-diameter steering wheel and optimally placed short-throw shifter, your hands can fully capitalize on the quick 13.1:1 steering ratio. And with sport-design instrumentation, you’ll immediately get the information you need most.

Performance-design Seats
When you’re deep in the corners, you’ll be glad the BRZ comes standard with supportive front seats with deep bolsters. It’s also available with Alcantara® inserts, which provide extra grip to help keep you in the pocket.

BRZ Premium in Crystal Black Silica with accessory Chrome Fender Trim.
Inside, you’ll find a plethora of features that set the BRZ apart. Find destinations and attractions, and monitor traffic with the 6.1-inch touch-screen navigation system. Customize your comfort with the available dual-zone automatic climate control system. Make calls easily, and stream your favorite tunes with Bluetooth® hands-free calling and audio streaming. Adapt to changing road conditions with auto on/off headlights. Enjoy luxury and control with the supple, yet grippy, available heated Alcantara®-lined, heavily bolstered seats and the leather-wrapped, small-diameter steering wheel.

G-force optimized.
A rare breed of an exotic species.

With a production run limited to 1,000, the exclusive, elusive BRZ Series.Blue comes with a host of unique exterior and interior upgrades. The exterior gets some Subaru Tecnica International flair, with STI 17-inch 15-spoke gloss black alloy wheels and STI front, side and rear quarter under spoilers, to go along with the Series.Blue exclusive red brake calipers, and additional underbody covers that improve the already stellar aerodynamics. The interior includes a stylish blend of blue-accented leather and Alcantara® everywhere you look, with a red STI engine start/stop button capping the exclusive experience.
2015 BRZ | Trim Levels

BRZ Premium
- 2.0-liter direct-injected 2.0-liter 4-cylinder SUBARU BOXER® engine
- Close-ratio 6-speed manual transmission
- Sport-tuned suspension
- Multi-spoke 17-inch aluminum-alloy wheels
- HID headlights
- Cloth upholstery
- Manually adjustable air-conditioning system
- Voice-activated 6.1-inch high-resolution touch-screen GPS navigation system and 8-speaker audio system with SUBARU STARLINK™ system featuring Aha™ connected service, HD Radio®, with TuneIn® radio, USB port/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity, SMS text messaging capability, SiriusXM® Satellite Radio and NavTraffic®.

BRZ Limited
Includes BRZ Premium key features and adds:
- Fog lights
- Trunk spoiler
- Alcantara® and leather-trimmed upholstery
- Heated front seats and side mirrors
- Dual-zone digital climate control
- Keyless Access with Push-button Start
- Antitheft security system
- Limited availability (1,000 units)
- 17-inch STI 15-spoke aluminum-alloy wheels with gloss black finish
- STI red start/stop ignition button
- STI Aero Kit, including front, side and rear quarter under spoilers
- Aerodynamic underbody covers
- Red-painted brake calipers
- 17 x 7.0-inch multi-spoke aluminum-alloy. Dark gray with machine finish.
- Leather-wrapped steering wheel with blue leather accents and stitching
- Door trim with blue stitching
- Center console and lower door knee pads with blue stitching
- Shift knob and parking brake with blue stitching
- Carpeted floor mats with BRZ logo and blue trim
- Center console and lower door knee pads with blue stitching
- Shift knob and parking brake with blue stitching
- Leather-wrapped shift boot and parking brake with blue stitching
- Frameless rearview mirror
- Heated front seats and side mirrors
- Alcantara® and leather-trimmed front seats with blue Alcantara®/leather bolster accents, embroidered BRZ logo and blue stitching
- Voice-activated 6.1-inch high-resolution touch-screen GPS navigation system and 8-speaker audio system with SUBARU STARLINK™ system featuring Aha™ connected service, HD Radio®, with TuneIn® radio, USB port/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity, SMS text messaging capability, SiriusXM® Satellite Radio and NavTraffic®.

BRZ Series.Blue
Includes BRZ Limited key features and adds:
- 200-hp direct-injected 2.0-liter 4-cylinder SUBARU BOXER® engine
- Close-ratio 6-speed manual transmission
- Manual Transmission
- Sport-tuned 4-wheel independent.
- 17 x 7.0-inch STI 15-spoke alluminum-alloy. Gloss black finish.
- 17 x 7.0-inch multi-spoke aluminum-alloy. Dark gray with machine finish.
- 200-hp direct-injected 2.0-liter 4-cylinder horizontally opposed SUBARU BOXER® engine with Dual Active Valve Control System (DAVCS).
- 200 hp @ 7,000 rpm | 191 lb-ft @ 6,400 rpm
- Close-ratio 6-speed manual transmission
- 6-speed electronic automatic transmission with Sport mode, and manual mode with paddle shifters with rev-matching downshift control.
- 6-speed electronic automatic transmission with Sport mode, and manual mode with paddle shifters with rev-matching downshift control.

2015 BRZ | Specifications

<table>
<thead>
<tr>
<th>Engine and Drivetrain</th>
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<tbody>
<tr>
<td>Power</td>
</tr>
<tr>
<td>2.0-liter DOHC aluminum-alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER® engine with Dual Active Valve Control System (DAVCS).</td>
</tr>
<tr>
<td>Compression Ratio</td>
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<tr>
<td>Bore and Stroke</td>
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<tr>
<td>Fuel System</td>
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<tr>
<td>Manual Transmission</td>
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<td>Automatic Transmission</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Traction and Stability</th>
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</thead>
<tbody>
<tr>
<td>Drivetrain</td>
</tr>
<tr>
<td>Rear Differential</td>
</tr>
<tr>
<td>Vehicle Stability Control (VSC)</td>
</tr>
<tr>
<td>Traction Control System (TCS)</td>
</tr>
</tbody>
</table>

| Fuel |
| Economy | city/highway/combined* |
| Fuel Requirement | Premium unleaded gasoline (93 octane) |
| Fuel Capacity | 13.2 gallons |

| Chassis |
| Brakes | 4-wheel disc, ventilated front and rear. Dual-piston front and single-piston rear calipers. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD). |
| Brake Discs (front/rear) | 11.6 inches/11.4 inches |
| Brake Assist | When emergency braking is detected by how quickly the brake pedal is pressed, maximum brake pressure is immediately applied. |
| Brake Override System | If both brake and accelerator pedals are pressed simultaneously, the system reduces the operation of the accelerator pedal to help prevent unintentional vehicle acceleration. |

| Wheels and Tires |
| Tires | 215/45 R17 87W summer-performance |
### 2015 BRZ | Equipment

#### Exterior
- High-intensity discharge (HID) low-beam and high-beam headlights
- Fog lights
- L.E.D. taillights
- Rear bumper with integrated diffuser
- Trunk spoiler
- STI Aero Kit, including front, side and rear quarter under spoilers
- Dual stainless steel exhaust outlets
- Body-color power side mirrors and door handles
- Heated side mirrors (All-Weather Package)

#### Seating and Trim
- 6-way manually adjustable driver’s seat, 4-way manually adjustable front-passenger’s seat
- Performance-design front seats with height-adjustable head restraints
- Heated front seats (All-Weather Package)
- Flat-folding rear seatback
- Leather-wrapped 3-spoke steering wheel with red stitching
- Leather-wrapped 3-spoke steering wheel with blue leather accents and stitching
- Leather-wrapped shifter handle
- Cloth upholstery
- Alcantara® and leather-trimmed upholstery
- Alcantara® and leather-trimmed upholstery with blue Alcantara®/leather bolster accents and stitching
- Aluminum-alloy pedal covers

#### Convenience Features
- Keyless Access with Push-button Start
- Auto-on/off headlights
- Power front windows with auto-up/down
- Electronic cruise control
- Tilting/telescoping steering column
- Removable dual-cup holders in center console
- Single bottle holder in each door panel
- 12-volt power outlets in center console and glovebox

#### Audio and Communication Systems
- Voice-activated 5.1-inch high-resolution touch-screen GPS navigation system and 8-speaker audio system with SUBARU STARLINK™ “system featuring Aha®, connected vehicle,” HD Radio®, with “TurnBy™ tagging, USB port/iPod control, Bluetooth® audio streaming and hands-free phone connectivity, SMS text messaging capability, SiriusXM® Satellite Radio and NavTraffic®

### 2015 BRZ | Equipment

#### Instrumentation
- Sport-design gauges with analog speedometer, coolant temperature gauge, fuel gauge and center-mounted tachometer with integrated digital speedometer

#### Climate Control
- Manually adjustable CFC-free air-conditioning system with rotary controls for temperature, 4-speed fan and airflow direction
- Dual-zone automatic digital climate control system with controls for temperature, 7-speed fan, airflow direction, dual-zone lockdown and CFC-free air conditioning

#### Security
- Keyless entry system with panic-panic electronic chime
- Anti-theft security system
- Engine immobilizer

#### Safety
- ACTIVE
  - Vehicle Stability Control (VSC)
  - Traction Control System (TCS)
  - Brake Assist
  - 4-wheel antilock braking system (ABS) with Electronic Brake-force Distribution (EBD)
  - Brake Cleam System
  - Tire Pressure Monitoring System (TPMS)
  - L.E.D. Daytime Running Lights (DRL)
- PASSIVE
  - Subaru advanced frontal airbag system with driver’s and front-passenger’s front airbags (SRS)\(^5\)
  - Side-curtain airbags protecting front and rear occupants (SRS)\(^5\)
  - Seat-mounted front side-impact airbags (SRS)\(^5\)
  - Whiplash-protection front seats
  - Height-adjustable front-seat head restraints
  - Height-adjustable 3-point front seatbelts with pretensioners and force limiters
  - 3-point seatbelts at all rear seating positions
  - LATCH system: Lower Anchors and Tethers for Children

### Information Provided by Dealer

1. Compatible smartphone and application required. For applications to operate, smart devices of each application and integrated audio and navigation system must required. Data provided by smartphone.

2. Limited availability. See your retailer.

3. Limited availability. See your retailer.

4. Limited availability. See your retailer.

5. The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides
Wear Item Limited Warranty
- 3 years or 36,000 miles, whichever comes first.
- Repairs to the following items will also be covered under Wear Item Limited Warranty:
  - Brake Pads
  - Wiper Blades
  - Clutch Linings
  - Transmitter Batteries

New Car Limited Warranty
- 5 years, unlimited mileage.

Powertrain Limited Warranty
- 5 years or 60,000 miles, whichever comes first.

Rust Perforation Limited Warranty
- 5 years, unlimited mileage.

Owner Benefits
- Take a Guided Tour
- Download the free iPad App on iTunes.

STI Front Under Spoiler
- STI Front Under Spoiler gives the BRZ a mean, ground-hugging attitude.

Rear Diffuser
- Lower rear body panel helps direct airflow and adds a sculpted finishing touch to the BRZ lower rear body line.

Trunk Spoiler
- Sleek, low-profile design adds just the right amount of attitude to your BRZ. Comes pre-painted and ready to install.

Rear Bumper Appliqué
- Clear, scratch-resistant vinyl film helps to protect bumper upper surface and leading edge. Includes a discreet pearl-colored Subaru logo.

Sunshade
- Foldable sunshade offers a triple layer of protection to help reduce inside vehicle temperatures up to 40 degrees. The sunshade is custom-cut to fit properly, and includes a handy storage bag.

Fog Light Kit
- Casts a low and wide beam of light to help enhance vision in inclement weather.

HomeLink®
- Back-up alert sounds when HomeLink® is pressed. Can also activate many garage-door openers and other HomeLink® buttons that are programmable for most garage-door operators and other HomeLink®-compatible devices.

10-inch Powered Subwoofer
- Provides powerful, deep bass, and also assists in clean sound reproduction from all vehicle speakers. Manufactured for Subaru of America by Kicker®

STI Wheels
- The STI 15-spoke 17” wheels help give the BRZ the perfect blend of attitude and style, combined with improved handling performance and steering precision.

Rear Diffuser
- Complete the mean ground-hugging look to the side of the BRZ with the addition of the rear quarter under spoilers. Kit includes both left and right side under spoilers.

STI Rear Quarter Under Spoiler
- Adds a stylish touch of chrome to the rear fender grille panels.

Auto-dimming Mirror with Compass and Homelink®
- Mirror darkens when headlights are detected from behind the vehicle. Includes a compass and three integrated Homelink® buttons that are programmable for most garage-door operators and other Homelink®-compatible devices.

Warranties
- New Car Limited Warranty
  - 3 years or 36,000 miles, whichever comes first.
- Powertrain Limited Warranty
  - 5 years or 60,000 miles, whichever comes first.
- Wear Item Limited Warranty
  - 3 years or 36,000 miles, whichever comes first.
- Rust Perforation Limited Warranty
  - 5 years, unlimited mileage.

STI Side Under Spoiler
- Continue the mean look to the side of the BRZ lower rear body line.

STI Rear Under Spoiler
- Complete the mean ground-hugging look to the side of the BRZ with the addition of the rear quarter under spoilers. Kit includes both left and right side under spoilers.

STI Front Under Spoiler
- STI Front Under Spoiler gives the BRZ a mean, ground-hugging attitude.

Subaru Badge of Ownership
- True commitment shows through. For Subaru owners, it shows in kayak scuffs and snowboard scratches. It can take the form of dog hair that just won’t come out, fresh coats of dust, or extra coats of wax. For many, the Subaru Badge ofOwnership lets them show their commitment to the life they live and the confidence that has inspired them to fully embrace it. Owners can order badges online for free, stick them on, and let everyone know how they experience the world. Which one will you get?
### Dimensions

<table>
<thead>
<tr>
<th>Length/Width/Height</th>
<th>101.2 inches</th>
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</thead>
<tbody>
<tr>
<td>Wheelbase</td>
<td>101.2 inches</td>
</tr>
<tr>
<td>Track (front/rear)</td>
<td>59.8 inches/60.6 inches</td>
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<tr>
<td>Base curb weight (manual/automatic)</td>
<td>BRZ Premium: 2,774 lbs/BRZ Limited: 2,778 lbs, N/A</td>
</tr>
<tr>
<td>Base curb weight (manual/automatic)</td>
<td>BRZ Series.Blue: 2,774 lbs/N/A</td>
</tr>
<tr>
<td>Coefficient of drag (Cd)</td>
<td>BRZ Premium: 0.29</td>
</tr>
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<td>Coefficient of drag (Cd)</td>
<td>BRZ Limited: 0.28</td>
</tr>
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<td>Coefficient of drag (Cd)</td>
<td>BRZ Series.Blue: 0.27</td>
</tr>
</tbody>
</table>

### Paint

- Crystal White Pearl
- Ice Silver Metallic
- Lightning Red
- WR Blue Pearl
- Dark Gray Metallic
- Crystal Black Silica

### Upholstery

- Black Cloth (BC)
- Black Leather / Alcantara® (BA)
- Black Leather / Alcantara® / Blue Bolster Accent (BAB)

### Color Combinations

<table>
<thead>
<tr>
<th>Color Combinations</th>
<th>BRZ Premium</th>
<th>BRZ Limited</th>
<th>BRZ Series.Blue</th>
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</thead>
<tbody>
<tr>
<td>Crystal White Pearl</td>
<td>BC</td>
<td>BA</td>
<td>BAB</td>
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<tr>
<td>Ice Silver Metallic</td>
<td>BC</td>
<td>BA</td>
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<tr>
<td>Lightning Red</td>
<td>BC</td>
<td>BA</td>
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</tr>
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