MEET THE
SCION
FAMILY

MODEL YEAR 2016

what moves you
WHEN WE STARTED IN A WAREHOUSE ON THE TOYOTA CAMPUS WE DIDN’T WANT TO BE BIG. WE WANTED TO BE BETTER.

We saw that most car companies lacked style or substance... they were just plain boring. We wanted to build great quality cars with unique styling.

We wanted to simplify the buying process. So we created Scion Pure Process. We made building the exact Scion you want easy: The dealer’s advertised price is the price you pay.

THAT’S HOW WE BUILT A LOYAL FOLLOWING OF DEDICATED OWNERS WHO HAVE HELPED US GROW INTO THE COMPANY WE ARE TODAY.
A FULL LINEUP OF STYLES TO COMPLEMENT EVERY UNIQUE DRIVER.

**GO THE DISTANCE**
Enjoy the drive with high MPG ratings.

**PREMIUM AMENITIES STANDARD**
In every Scion more comes standard including touch screen audio, Bluetooth®[^1] connectivity, and voice recognition.

**HANDLE IT**
Every model is engineered for great handling.

**SERVICE BOOST**
No cost, 2 year/25,000 mile maintenance plan comes standard[^2].

**HELPFUL FINANCING**
Financing for people with limited credit histories.

**3 easy steps to owning a Scion:**
build your Scion, find your Scion and get your Scion.
PASSION FOR THE ROAD

The FR-S delivers drive, balance and style in a rear-wheel drive, racing-inspired package. The Boxer engine gives it the soul of a supercar.
STUNNING HANDLING
Rear-wheel drive and tuned suspension help create exceptionally balanced handling.

TECHNOLOGY PACKED
7" color touch screen display audio, Bluetooth®[1] connectivity, voice recognition and backup camera[10].

BOXER ENGINE
The Boxer engine and performance-tuned suspension + rear-wheel drive pack a powerful punch.

RACING HERITAGE DEFINED
Scion’s flagship racer, descended from a lengthy history of Toyota performance cars.
[1] The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Scion is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage & carrier.

[2] Scion Service Boost covers normal factory scheduled service for 2 years or 25,000 miles, whichever comes first. See Scion dealer for details and exclusions. Valid only in the continental U.S. and Alaska.


[5] PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission.

[6] Aha Radio is a trademark of Harman International Industries Inc. Apps/services vary by phone carrier & are subject to change. Data charges may apply.

[7] The Low Speed Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. See your Owner’s Manual for further information.


[9] Cargo and load capacity limited by weight and distribution.

[10] The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy.


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Standard equipment, options, accessories, and other information is subject to change.