BRZ. Heart of a Subaru. Soul of a sports car.
The joy of driving purified.

The 2017 Subaru BRZ

There are sports cars with rear wheel-drive. There are also sports cars with responsive steering, a few with nimble handling, and some that are lightweight. The BRZ has all of these characteristics—and more. And with the supremely low and balanced 205-horsepower SUBARU BOXER® engine, the experience is simply divine. This is how sports cars should be built—and how driving should feel.

Performance Package—Ready for your best lap.

To push the BRZ harder so it can handle the demands of higher performance driving, look no further than the Performance Package. With Brembo® performance brakes for supreme stopping power, SACHS® performance dampers for enhanced stability, and black 17 x 7.5-inch, 10-spoke aluminum-alloy wheels for an exclusive look, this BRZ is ready to perform, lap after lap.

1 Manual transmission models only. 2 We do not recommend racing your vehicle. Racing may void the vehicle warranty. See your Subaru & Final Decator for details. If you do race your vehicle, do so safely and legally on approved racing tracks. Drive responsibly at all times and obey all traffic laws.
The open road is your canvas.

With a traditional rear-wheel drive layout, the BRZ pays homage to classic sports car ideals while retaining modern necessities. Its combination of traits—lightness, low center of gravity, fully independent suspension, telepathic handling—deliver an unfiltered, unequivocally enjoyable driving experience.

Powered by a 205-hp direct- and port-injected 2.0-liter 4-cylinder SUBARU BOXER® engine, the BRZ hits all the right notes in both performance and sound. The sonorous, high rpm symphony from the tuned exhaust system is music to the enthusiasts’ ears.

The ideal sports car driving position means you’ll find everything you need, right where you need it. The bolstered, sport-design front seats keep you planted, while the small-diameter, leather-wrapped steering wheel is perfectly complemented by a point-and-shoot 13.1:1 steering ratio.

Operable by new steering wheel-mounted controls, the standard SUBARU STARLINK™ 6.2” Multimedia system allows you to connect via Bluetooth® or USB port to apps like Pandora®, iHeart® Radio, Stitcher™ and Aha™ for all your favorite news, music and podcasts. You can also connect to the clear sounds of HD Radio® and SiriusXM® Satellite Radio so you can always hear your soundtrack, no matter where the road takes you.

BRZ Limited in WR Blue with optional Performance Package.
Everything is designed with the driver in mind. From the small-diameter, leather-wrapped steering wheel to the strategically placed pedals, obliging shifter and low-mounted performance-design front seats with deep bolsters and Alcantara® inserts— it's all perfectly assembled to create the ideal sports car driving position. The new 4.2" multifunction display keeps you informed with a G-force meter, lap timer, engine torque curve maps and more while the new Track Mode lets you push the limits of performance driving even further. The available dual-zone automatic climate control system keeps you in the comfort zone, while Bluetooth® hands-free calling and audio streaming simplifies making calls and listening to music. And with the standard auto-on/off LED headlights, you can stay connected to the driving experience, even after dark.

Driver-focused Cockpit

Everything is designed with the driver in mind. From the small-diameter, leather-wrapped steering wheel to the strategically placed pedals, obliging shifter and low-mounted performance-design front seats with deep bolsters and Alcantara® inserts— it's all perfectly assembled to create the ideal sports car driving position. The new 4.2" multifunction display keeps you informed with a G-force meter, lap timer, engine torque curve maps and more while the new Track Mode lets you push the limits of performance driving even further. The available dual-zone automatic climate control system keeps you in the comfort zone, while Bluetooth® hands-free calling and audio streaming simplifies making calls and listening to music. And with the standard auto-on/off LED headlights, you can stay connected to the driving experience, even after dark.

It only lacks one thing— you.
Every excess eliminated.
Every thrill amplified.

**Lightweight—2,785 Pounds**

Lightweight sports cars can react quicker, accelerate faster, and stop with more authority. With less heft, the 205-hp SUBARU BOXER® engine becomes a powerhouse, and the available 12.8-inch Brembo® performance brakes—world-beaters. High-tensile steel makes it not only lighter but stiffer, too. Also a priority was balance—so it’s rear-wheel drive for better front-to-rear weight distribution.

**Low .27 Coefficient of Drag**

To a sports car, wind is like weight—the more of it you have to move, the more it takes from your ability to perform. Features like a channeled roof, aerodynamic underbody panels and a rear diffuser help the BRZ cut through the air, sharpening the performance you’ll feel.

**SUBARU BOXER® Engine**

Low, stable, with immediate power delivery, the SUBARU BOXER® engine with up to 205 hp is the heart and soul of the BRZ. With port- and direct-injection technology, its efficiency is impeccable—up to 33 highway MPG—and its power easily harnessed with either the lauded 6-speed close-ratio manual transmission or a quick-shifting 6-speed automatic transmission with manual mode and paddle shifters.

**Low Center of Gravity**

Not only was the engine designed to be compact, allowing it to be mounted lower in the chassis, every element of the BRZ was placed as low as possible, from the roofline to the seating position. This is what gives the BRZ its supercar-like center of gravity measurement—18.11 inches—that keeps it firmly planted to the ground for otherworldly composure and response.

**Driver-centric Ergonomics**

With design features like a small-diameter steering wheel and optimally placed short-throw shifter, your hands can fully capitalize on the quick 13.1:1 steering ratio. And with sport-design instrumentation, you’ll immediately get the information you need most.

**Performance-design Seats**

When you’re deep in the corners, you’ll be glad the BRZ comes standard with supportive front seats with deep bolsters. They’re also available with Alcantara® inserts, which provide extra grip to help keep you in the pocket.
Turn faster laps.

The 2017 BRZ Series.Yellow blazes onto the scene with a fiery new look and performance upgrades to match. Adorned with exclusive yellow paint, black mirror caps, black badging, a frameless rearview mirror and yellow stitching throughout, the Series.Yellow also includes SACHS® performance dampers for sportier handling, and high-performance Brembo® brakes with 4-piston front and dual-piston rear calipers with 12.8” front and 12.4” rear rotors. Topping off the Series.Yellow package, its black 17 x 7.5 inch, 10-spoke aluminum-alloy wheels give this BRZ a timeless presence to complement its exclusivity—only 500 units will be built.

1 We do not recommend racing your vehicle. Racing may void the vehicle warranty. See Warranty & Maintenance Booklet for details. If you do race the vehicle, do it safely and lawfully on approved racing tracks. Drive responsibly at all times and obey all traffic laws.

2 Awards are based on the Brand Watch™ study from Kelley Blue Book Strategic Insights. Award calculated among non-luxury shoppers. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.

3 ALG is the industry benchmark for residual values and depreciation data, www.alg.com.

4 Star ratings are part of the U.S. Department of Transportation's SaferCar.gov program (www.safercar.gov)
### BRZ Series.Yellow
- Limited availability (500 units)
- Brembo®
- BRZ logo and yellow stitching
- Instrument cluster meter visor with yellow stitching
- Frameless rearview mirror

### BRZ Limited
Includes BRZ Premium key features and adds:
- LED fog lights
- Alcantara® and leather-trimmed front seats with yellow-embroidered BRZ logo and red stitching
- Black badging
- Black-painted side mirrors
- 17 x 7.5-inch multi-spoke aluminum-alloy wheels with black finish
- Optional Performance Package® includes Brembo® performance braking system, SACHS® performance dampers and 17 x 7.5-inch multi-spoke aluminum-alloy wheels with black finish

### BRZ Standard
- 205-hp direct-injection 2.0-liter 4-cylinder SUBARU BOXER® engine
- Close-ratio 6-speed manual transmission
- Sport-tuned suspension
- Multi-spoke 17-inch aluminum-alloy wheels
- LED headlights
- Trunk spoiler
- Cloth upholstery
- Leather-wrapped steering wheel with audio and Bluetooth® controls
- Sport-design gauges with multifunction display
- Manually adjustable air conditioning system

### BRZ Premium
- 205-hp direct-injection 2.0-liter 4-cylinder SUBARU BOXER® engine
- Close-ratio 6-speed manual transmission
- Sport-tuned suspension
- Multi-spoke 17-inch aluminum-alloy wheels
- LED headlights
- Trunk spoiler
- Cloth upholstery
- Leather-wrapped steering wheel with audio and Bluetooth® controls
- Sport-design gauges with multifunction display
- Manually adjustable air conditioning system

### BRZ Premium
- LED fog lights
- Alcantara® and leather-trimmed front seats with yellow-embroidered BRZ logo and red stitching
- Black badging
- Black-painted side mirrors
- 17 x 7.5-inch multi-spoke aluminum-alloy wheels with black finish
- Optional Performance Package® includes Brembo® performance braking system, SACHS® performance dampers and 17 x 7.5-inch multi-spoke aluminum-alloy wheels with black finish

### 2017 BRZ Specifications

<table>
<thead>
<tr>
<th>Engine and Drivetrain BRZ</th>
<th>BRZ Series.Yellow</th>
</tr>
</thead>
<tbody>
<tr>
<td>Power</td>
<td>2.0-liter DOHC aluminum-alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER® engine with Dual Active Valve Control System (DAVCS).</td>
</tr>
<tr>
<td>Torque</td>
<td>Manual transmission: 205 hp @ 7,000 rpm</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Fuel System</th>
<th>Direct and port fuel injection</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manual Transmission</td>
<td>Fully synchronized close-ratio 6-speed manual with Incline Start Assist</td>
</tr>
<tr>
<td>Automatic Transmission</td>
<td>6-speed electronic automatic transmission with Sport mode, manual mode with paddle shifters, eco-matching downshift control and Incline Start Assist</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Traction Control System (TCS)</th>
<th>BRZ Premium and BRZ Series.Yellow: Not Available, BRZ Limited: Optional</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vehicle Stability Control (VSC)</td>
<td>Includes performance-oriented Track Mode</td>
</tr>
<tr>
<td>Traction and Stability</td>
<td>Driver-selectable TRACTION and LOCK modes</td>
</tr>
<tr>
<td>Chassis</td>
<td>Rear Differential: TORSEN® limited slip</td>
</tr>
<tr>
<td>Fuel</td>
<td>Economy: city/highway/combined</td>
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<tr>
<td>Fuel Requirement</td>
<td>Premium unleaded gasoline (91 octane)</td>
</tr>
<tr>
<td>Fuel Capacity</td>
<td>13.2 gallons</td>
</tr>
</tbody>
</table>

| Brakes | BRZ Premium and BRZ Limited: 4-wheel disc, ventilated front and rear. Dual-piston front and single-piston rear calipers. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD). |
| Brakes | BRZ Premium and BRZ Limited: 4-wheel disc, ventilated front and rear. Dual-piston front and dual-piston rear calipers. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD). |

| Brakes | BRZ Premium and BRZ Limited: 11.6 inches/11.4 inches. |
| Brakes | BRZ Series.Yellow and Performance Package®: 12.8 inches/12.4 inches. |
| Brakes | BRZ Premium and BRZ Limited: When emergency braking is detected by how quickly the brake pedal is pressed, maximum brake pressure is immediately applied. |
| Brakes | If both brake and accelerator pedals are pressed simultaneously, the system reduces the operation of the accelerator pedal to help prevent unintentional vehicle acceleration. |

| Wheels and Tires | BRZ Premium and BRZ Limited: 17 x 7.0-inch multi-spoke aluminum-alloy, Dark gray with machine finish. |
| Wheels and Tires | BRZ Series.Yellow and Performance Package®: 17 x 7.5-inch multi-spoke aluminum-alloy, Black finish. |
| Wheels and Tires | 215/45 R17 87W summer-performance |
| Tires | Standard: 16-inch alloy wheels, 215/45 R17 87W summer-performance |
| Tires | Optional: 17 x 7.5-inch multi-spoke aluminum-alloy, Black finish. |
| Tires | Not equipped |
### Exterior
- LED projector low- and high-beam headlights
- LED fog lights
- LED taillights
- Rear bumper with integrated diffuser
- Trunk spoiler
- Black BRZ and SUBARU badging
- Dual stainless-steel exhaust outlets
- Body-color power side mirrors
- Black-painted power side mirrors
- Heated side mirrors (All-Weather Package)

### Seating and Trim
- 6-way manually adjustable driver’s seat, 4-way manually adjustable front-passenger’s seat.
- Performance-design front seats with height-adjustable head restraints
- Heated front seats (All-Weather Package)
- Flat-folding rear seatback
- Leather-wrapped 3-spoke steering wheel with red stitching
- Leather-wrapped 3-spoke steering wheel with yellow stitching
- Leather-wrapped shifter handle
- Cloth upholstery
- Alcantara® and leather-trimmed upholstery with red-embroidered BRZ logo and stitching
- Alcantara® and leather-trimmed upholstery with yellow-embroidered BRZ logo and stitching
- Aluminum-alloy pedal covers

### Convenience Features
- Keyless Access with Push-button Start
- Auto-on/off headlights
- Power front windows with auto-up/down
- Electronic cruise control
- 3-spoke steering wheel with integrated audio system, Bluetooth® and cruise control buttons
- Tilt/telescoping steering column
- Removable dual-cup holders in center console
- Single bottle holder in each door panel
- 12-volt power outlets in center console and glovebox

### Audio and Communication Systems
- SUBARU STARLINK® 6.2" Multimedia System with Pandora®, iHeart® Radio, Stitcher® and Alexa® smartphone app integration®, high-resolution LCD touchscreen display, 8 speakers, AM/FM/HD radio, HD Radio® with SiriusXM® Satellite Radio®, Bluetooth® audio streaming and handle-free phone connectivity, and 3.5-mm auxiliary jack

### Instrumentation
- Sport-design gauges with analog speedometer, coolant temperature, fuel gauge and center-mounted tachometer with integrated digital speedometer.
- Sport-design gauges with analog speedometer, coolant temperature, fuel gauge, center-mounted tachometer with integrated digital speedometer and 4.2-inch LCD color multifunction display for G-force meter, trip odometer, engine torque curve map and other vehicle functions.

### Climate Control
- Manually adjustable CFC-free air conditioning system with air filtration and rotary controls for temperature, 4-speed fan and air direction
- Dual-zone automatic digital climate control system with air filtration and controls for temperature, 7-speed fan, airflow direction, dual-zone lockdown and CFC-free air conditioning

### Security
- Keyless entry system with panic alarm
- Antitheft security system
- Engine immobilizer

### Safety
- ACTIVE
  - Vehicle Stability Control (VSC)
  - Traction Control System (TCS)
  - 4-wheel antilock braking system (ABS) with Electronic Brake-force Distribution (EBD)
  - Brake Assist
  - Brake Override System
  - Tire Pressure Monitoring System (TPMS)
  - LED Daytime Running Lights (DRL)
  - Rear-View Camera
- PASSIVE
  - Subaru advanced frontal airbag system with driver’s and front-passenger’s front airbags (SRS)\(^1\)
  - Side-curtain airbags protecting front and rear occupants (SRS)\(^7\)
  - Seat-mounted front side-impact airbags (SRS)\(^7\)
  - Whiplash-protection front seats
  - Height-adjustable front-seat head restraints
  - Height-adjustable 3-point front seatbelts with pretensioners and force limiters
  - 3-point seatbelts at all rear seating positions
  - LATCH system: Lower Anchors and Tethers for Children

### Optional Equipment
- Performance Package: Includes Brembo® performance braking system, SACHS® performance dampers and 17 x 7.5-inch multi-spoke aluminum-alloy wheels with black finish.

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<table>
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<th>Equipment</th>
<th>BRZ Premium</th>
<th>BRZ Limited</th>
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</tr>
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<tbody>
<tr>
<td>Exterior</td>
<td>✔️</td>
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<tr>
<td>Seating and Trim</td>
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<td>✔️</td>
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<td>Convenience Features</td>
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<td>✔️</td>
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<tr>
<td>Audio and Communication Systems</td>
<td>✔️</td>
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</tr>
</tbody>
</table>

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\(^1\): Available retailer-installed accessory
For a complete list of available accessories, visit your local Subaru retailer or visit www.subaru.com.

2017 BRZ Accessories

STI Front Under Spoiler. STI Front Under Spoiler gives the BRZ a mean, ground-hugging look.

STI Side Under Spoiler. Continue the mean ground-hugging look down the rocker panels of the BRZ. Kit includes both left and right side under spoilers.

STI Rear Quarter Under Spoiler. Complete the look on the side of the BRZ with the addition of the rear quarter under spoilers. Kit includes both left and right rear quarter under spoilers.

Rear Bumper Diffuser. Lower rear body panel helps to direct airflow and add a sculpted finishing touch to the BRZ lower rear body line.

Cargo Tray. Helps protect the trunk area from stains and dirt while providing a surface that helps reduce the shifting of cargo while driving. Cannot be used with the Subwoofer.

Auto-dimming Mirror with HomeLink®. This upgraded auto-dimming mirror detects glare and darkens automatically to protect the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions.

Footwell Illumination Kit. Casts a soft blue or red glow onto the front floor area.

Chrome Fuel Door Cover. Give your BRZ a sportier look by adding a touch of personalization with this chrome-plated fuel door cover.

2017 BRZ 2017 BRZ

10-inch Powered Subwoofer. Provides powerful, deep bass and also assists in clean driving. Cannot be used with the Subwoofer.

Sunshade. The foldable sunshade offers a triple layer of protection to help reduce vehicle temperature up to 40 degrees. Custom-fit to fit properly, it includes a handy storage bag.

Durability

It’s not disposable. It’s family. Life moves fast. Don’t slow it down with a car you can’t trust. At Subaru, we build each of our vehicles with the highest standards of manufacturing and with designs that are inherently tough and resilient. It’s why our vehicles excel in the extreme rigors of rally racing. And why 95% of all vehicles sold in the last 10 years are still on the road today! It’s also why Subaru owners are so likely to show Subaru owners for years and years. What’s more, keeping cars on the road means they stay out of landfills longer. And if we can make the world a cleaner and greener place while making cars that inspire and motivate their drivers, we’re done our job.

For additional Subaru resources, including owner’s manuals, maintenance schedules, roadside assistance and more, log on to www.mysubaru.com

Protecting Your Investment

Once you’re part of our family, we’ll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru retailer and other services are just a phone call away. And to protect you over the long haul, we offer Added Security®, ask for it by name—extended service agreements and maintenance plans that will help protect your car for up to 7 years or 100,000 miles. They’re the only mechanical and maintenance plans backed by Subaru, and because we’ve been backing them for more than 30 years, they’re agreements you can trust. Your retailer has full coverage details.

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Cargo Tray. Helps protect the trunk area from stains and dirt while providing a surface that helps reduce the shifting of cargo while driving. Cannot be used with the Subwoofer.

Footwell Illumination Kit. Casts a soft blue or red glow onto the front floor area.

STI Rear Under Spoiler. STI Rear Under Spoiler finishes off with STI-branded center caps.

STI Alloy Wheels. The 17-inch 15-spoke finished off with STI-branded center caps. Perfect for the BRZ lower rear body line.

The 10-inch 15-spoke STI alloy wheel set helps to give the BRZ the perfect blend of attitude and style, combined with improved handling performance and steering precision due to the reduced weight of the alloy when compared to the stock alloy wheels. The wheels are finished in black and finished off with STI branded center caps.

Rear Bumper Appliqué. Clear, scratch-resistant vinyl film helps to protect bumper upper surface and leading edge. Includes a discreet pearl-colored Subaru logo.

Durability

10-inch Powered Subwoofer. Provides powerful, deep bass and also assists in clean sound reproduction from all vehicle speakers. This is achieved by its integrated 100W amplifier and a passive crossover network. The self-contained unit mounts in the trunk. Manufactured for Subaru of America by Kicker®. Cannot be installed with Cargo Tray.

Sunshade. The foldable sunshade offers a triple layer of protection to help reduce vehicle temperature up to 40 degrees. Custom-fit to fit properly, it includes a handy storage bag.

Warranties*

New Car Limited Warranty

3 years or 36,000 miles, whichever comes first. 

Powertrain Limited Warranty

5 years or 60,000 miles, whichever comes first.

Wear Item Limited Warranty

3 years or 36,000 miles, whichever comes first.

Rust Perforation Limited Warranty

5 years, unlimited mileage.

24-hour Roadside Assistance

3 years or 36,000 miles, whichever comes first.

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### Dimensions

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<th>Paint</th>
<th>2017 BRZ Premium</th>
<th>2017 BRZ Limited</th>
<th>BRZ Series.Yellow</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crystal White Pearl</td>
<td>BC</td>
<td>BA</td>
<td>—</td>
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<tr>
<td>Ice Silver Metallic</td>
<td>BC</td>
<td>BA</td>
<td>—</td>
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<tr>
<td>Pure Red</td>
<td>BC</td>
<td>BA</td>
<td>—</td>
</tr>
<tr>
<td>WR Blue Pearl</td>
<td>BC</td>
<td>BA</td>
<td>—</td>
</tr>
<tr>
<td>Charlesite Yellow</td>
<td>—</td>
<td>—</td>
<td>BA</td>
</tr>
<tr>
<td>Dark Gray Metallic</td>
<td>BC</td>
<td>BA</td>
<td>—</td>
</tr>
<tr>
<td>Crystal Black Silica</td>
<td>BC</td>
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<td>—</td>
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</table>

**Upholstery**

- Black Cloth (BC)
- Black Leather / Alcantara® (BA)

**Color Combinations**

<table>
<thead>
<tr>
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1 Excludes BRZ Series.Yellow and BRZ Limited with Performance Package. Specifications not available at time of printing.

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Take a Guided Tour

It's the ultimate way to get to know the BRZ on your terms. Get up close and personal with videos, color configurators, 360-views, interactive content and so much more.

Online:
tour.subaru.com/BRZ2017

App Store:
tour.subaru.com/BRZapp

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