LIVE LIKE A PRO

Pros know that true adventure is rarely paved. Because beyond the pavement lie millions of miles waiting to be explored, conquered and claimed. And now, the New 2021 Canyon is ready to take you there. It seamlessly combines rugged capability, distinctive design, premium accommodations and the relentless power necessary to keep up with the fiercely adventurous. Experience the midsize pickup built to go beyond—the 2021 GMC Canyon.

Canyon AT4 images shown throughout include available accessories.
DRIVE LIKE YOU MEAN IT

CAPABLE
- 308 HP WITH AVAILABLE 3.6L V6
- 242 Lb-FT OF TORQUE WITH AVAILABLE DURAMAX 2.8L I4 TURBO DIESEL
- OFF-ROAD SUSPENSION PACKAGE AND ADVANCED HILL DESCENT CONTROL ON AT4
- ACCESSORY FRONT AND MID SKID PLATES ARE AVAILABLE
- 20" SIZELANDER® WRANGLER DURATRAC® TIRES ON AT4
- AUTOMATIC LOCKING REAR DIFFERENTIAL IS AVAILABLE

REFINED
- DENALI EXCLUSIVE 5" CHROME ASSIST STEPS
- DENALI EXCLUSIVE INTERIOR WITH FRONT HEATED AND VENTILATED LEATHER-APPOINTED SEATING
- BOSE® PREMIUM AUDIO SYSTEM IS AVAILABLE
- SPRAY-ON BEDLINER WITH DENALI LOGO IS AVAILABLE

SMART
- IN-VEHICLE APPS SUCH AS THE WEATHER CHANNEL AND AMAZON ALEXA BUILT IN ARE AVAILABLE
- APPLE CARPLAY™ COMPATIBILITY
- ANDROID AUTO™ COMPATIBILITY
- WIRELESS CHARGING IS STANDARD ON DENALI AND AVAILABLE ON AT4

The 2021 Canyon is designed and engineered to suit your demanding tasks and keep pace with your undeterred energy. Check. Commanding presence? For sure. Formidable capability? Definitely. Canyon is built to enable your passions and wanderlust. Its maneuverability, efficiency and comfort make it the midsize pickup created for adventure. For unpaved journeys, the First Ever Canyon AT4 knows the way. For comfortable, premium travels, Canyon Denali dials up the refinement. And for a distinctively unique style, there’s Canyon Elevation.
The First Ever Canyon AT4 is built for those with the drive to go beyond. Its power, capability and fiercely assertive style let you leave the limitations of the road behind. It’s powered by a 308-hp V6 engine or the 369 lb-ft of torque of the available Duramax 2.8L Turbo Diesel. That power is put to good use by 4WD with a 2-speed AutoTrac transfer case, Off-Road Suspension Package, Advanced Hill Descent Control and automatic locking rear differential. Get out there, because your mind shouldn’t be the only thing doing the wandering.

**FIRST EVER CANYON AT4: ADVENTURE UNBOUNDED**

- 308 HP V6 OR AVAILABLE DURAMAX 2.8L TURBO DIESEL
- 21” GOODRICH WRANGLER DURATRAC TIRES
- BOLD EXTERIOR WITH SIGNATURE AT4 BLACK CHROME GRILLE
- AT4 EXCLUSIVE LEATHER-APIPPONTED FRONT SEATS WITH KALAHARI ACCENTS ARE AVAILABLE
- RED FRONT RECOVERY HOOKS
- OFF-ROAD SUSPENSION PACKAGE
- ADVANCED HILL DESCENT CONTROL
- 4WD WITH 2-SPEED AUTOTRAC TRANSFER CASE AND AUTOMATIC LOCKING REAR DIFFERENTIAL
- ADDITIONAL ACCESSORY FRONT AND MID SKID PLATES ARE AVAILABLE

1 To avoid the risk of injury, never use recovery hooks to tow a vehicle. For more information, see the Recovery Hooks section of the vehicle Owner’s Manual.
Inside, you’ll find the best of both worlds: the grandeur of America’s most breathtaking remote vistas through every window and a supportive cabin that’s undeniably premium. Canyon AT4 is outfitted with available Jet Black leather-appointed front seats featuring Kalahari accents, dark-finished aluminum trim and advanced technologies. And when the temperature drops, heated front seats and an available heated steering wheel provide plenty of warmth.

- LEATHER-APPOINTED FRONT SEATS ARE AVAILABLE
- DARK-FINISHED ALUMINUM TRIM
- IN-VEHICLE APPS SUCH AS THE WEATHER CHANNEL AND AMAZON ALEXA BUILT-IN ARE AVAILABLE
- APPLE CARPLAY™ COMPATIBILITY
- ANDROID AUTO™ COMPATIBILITY
- WIRELESS CHARGING IS AVAILABLE
- BOSE PREMIUM SEVEN SPEAKER AUDIO SYSTEM IS AVAILABLE
The New 2021 Canyon Denali confidently stands apart. Details such as its bold, heroic, redesigned grille define its commanding attitude. Together with a refined, premium cabin and seamlessly integrated advanced technologies, Canyon Denali takes the pinnacle of Professional Grade to new places.
Inside Canyon Denali, you’ll find premium materials throughout. Embroidered Denali front-seat head restraints, supportive heated and ventilated perforated leather-appointed front seats with unique contrasting stitching and new authentic ash wood trim refine the premium experience. And because it’s Denali, there are acoustical innovations such as an inlaid door design, triple door seals, shear-style body mounts and a liquid-applied sound absorber that all help keep outside noises where they belong—outside.
HIGH STYLE

Canyon Elevation's bold presence tells the world that something distinctive is headed its way. It's highlighted by stylish exterior design elements, including 18" black painted aluminum wheels and a new, bold black front grille with body-color surround. Stay well-connected where you roam with an array of technologies that seamlessly links you to your Elevation. Choose Elevation in either Extended Cab or Crew Cab configurations. Add the High Elevation Package to get premium heated Jet Black leather-appointed front seating, heated steering wheel and power lumbar control for the driver seat.

- 2.5L I4 OR AVAILABLE 3.6L V6 AND DURAMAX 2.8L I4 TURBO DIESEL
- BLACK GRILLE WITH BODY-COLOR GRILLE SURROUND
- 18" BLACK PAINTED ALUMINUM WHEELS
- SPRAY-ON BEDLINER IS AVAILABLE
- INTEGRATED TRAILER BRAKE CONTROL AND DIESEL EXHAUST BRAKE ARE AVAILABLE
- AUTOMATIC LOCKING REAR DIFFERENTIAL IS AVAILABLE
- HIGH ELEVATION PACKAGE IS AVAILABLE LATE AVAILABILITY

HIGH ELEVATION PACKAGE

- Premium heated Jet Black leather-appointed front seating
- Heated steering wheel
- Power lumbar control for the driver seat

9 INTRODUCTION AT4 DENALI ELEVATION CAPABILITY TRAILERING CARGO BED SAFETY AND TECHNOLOGY CONNECTIVITY FEATURES AND OPTIONS ACCESSORIES
To take on nature’s challenges, Canyon’s power begins with the 200-hp 2.5L I4 engine. The power curve ramps up fast with the available 3.6L V6, or for exceptional low-end torque to tackle off-road obstacles, there’s the available Duramax 2.8L I4 Turbo Diesel engine.

Learn more about Canyon’s powertrain technologies at gmc.com.
Big adventures often require big equipment. That’s why we made Canyon strong enough to trailer up to a maximum 7,700 lbs \(^1\) when equipped with the Duramax 2.8L Turbo Diesel and the available Trailering Package. It trailers up to 7,000 lbs \(^1\) (as shown) with the available 3.0L V6 engine and the Trailering Package. The gas I4 can trailer up to 3,500 lbs \(^1\) with a bumper-mounted ball hitch. Canyon also offers available features to further enhance your trailering confidence: a trailer brake controller, Tow/Haul mode, Hitch Guidance and a Diesel Exhaust Brake for use with the Turbo Diesel engine.

\(^1\) 7,700-lb rating requires 2WD Canyon Elevation Crew Cab short bed model with available Duramax 2.8L I4 Turbo Diesel engine and Trailering Package. 7,000-lb rating requires available 3.6L V6 engine and Trailering Package. Maximum trailering ratings are intended for comparison purposes only. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner’s Manual. The trailering capacity of your specific vehicle may vary. The weight of passengers, cargo and options or accessories may reduce the amount you can trailer.
This bed works hard and smart. We engineered Canyon’s large cargo bed to fit all of your gear. Then we made it easier to get into, and to load, organize, and secure cargo.
Canyon's available collision-avoidance and driver-assistance technologies are engineered to help enhance your awareness of the road and surrounding vehicles. Additional peace of mind is provided by six standard airbags.

Safety or driver-assistance features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner’s Manual for more important feature limitations and information.

1 OnStar plan, working electrical system, cell reception and GPS signal required. OnStar links to emergency services. See onstar.com for details and limitations.

2 A NOTE ON CHILD SAFETY: Always use seat belts and the correct child restraint for your child’s age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat.

Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.
When you’re ready to go, head out knowing that the Canyon cabin surrounds you with technologies designed to keep you entertained, informed, powered up and heading in the right direction.
IN TOUCH. IN COMMAND.

CANYON OFFERS:
- GMC CONNECTED SERVICES®
- ONSTAR SAFETY AND SECURITY®
- myGMC MOBILE APP®
- AMAZON ALEXA BUILT-IN®
- 4G LTE Wi-Fi® HOTSPOT®
- APPLE CARPLAY™ COMPATIBILITY
- ANDROID AUTO® COMPATIBILITY
- IN-VEHICLE APPS SUCH AS SPOTIFY®

MORE CONFIDENCE, MORE CONNECTIVITY, MORE CHOICE
Prepare for the unexpected and enjoy the seamless experience of a completely connected drive. GMC Connected Services offers you an elevated ownership experience. And with available OnStar, you get added peace of mind knowing an Emergency-Certified Advisor® is ready to help 24/7.

24/7 LIFELINE
When the unexpected happens, the last thing you want to be is alone. With OnStar, you can have added peace of mind knowing help is only a button-push away. The available OnStar Safety & Security Plan® provides 24/7 access to a specially trained OnStar Advisor who can help in the event of a crash, vehicle theft, emergency or other unexpected situation you may encounter on the road. If a vehicle crash is detected, available Automatic Crash Response® can alert an Emergency-Certified Advisor® who can send help, even if you can't ask for it. Drive with added confidence knowing a real person is always ready to help.

myGMC MOBILE APP
Convenience, command and control, in or out of your vehicle. With the available myGMC mobile app® you can start your engine, check fuel levels and tire pressure and even personalize your vehicle by setting radio station favorites and installing in-vehicle apps—all from your smartphone. You can also schedule service appointments, learn driving tips and more.

EXPLORE MORE, ALEXA’S ON BOARD
The Alexa functionality you enjoy at home is now fully integrated into your GMC Infotainment System™. With available Alexa Built-In®, you can use voice commands to connect your favorite music services such as Spotify or Amazon Music, get directions, make calls, change your radio station and get routes to the nearest dealership—on the go. Alexa can also make shopping lists, play and resume audiobooks and even get the score to last night’s game.
To avoid the risk of injury, never use recovery hooks to tow a vehicle. For more information, see the Recovery Hooks section of the vehicle Owner’s Manual.

Safety or driver-assistance features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. Read the vehicle Owner’s Manual for important feature limitations and information.

The system wirelessly charges one compatible mobile device. Some phones have built-in wireless charging technology and others require a special adapter/back cover. To check for phone or other device compatibility, see my.gmc.com/learn or consult your carrier.

Functionality varies by model. Full functionality requires compatible Bluetooth wireless technology and functionality. Bluetooth features vary by phone and carrier.

GMC Infotainment System4 With 8" Diagonal Color Touch-Screen, AM/FM Stereo, Bluetooth5 Streaming Audio for Music and Most Phones, and Personalized Profiles for Infotainment and Vehicle Settings

LED Fog Lamps

5" Rectangular Chrome Assist Steps

2-Speed AutoTrac Transfer Case (4WD Only)

StabiliTrak Stability Control System

Trailering Package

Includes trailer hitch and 7-pin connector (available on Elevation Standard only).

Select models are available for comparison purposes only. Before you buy a vehicle or use it for comparison, contact dealer for details on features and limitations. Trailering capability of your specific vehicle may vary. The weight of passengers, cargo and options or accessories may reduce the amount you can trailer. Requires available Trailering Package. The maximum towing ratings are intended for comparison purposes only. Before you buy a vehicle or use it for comparison, contact dealer for details on features and limitations. Trailering capability of your specific vehicle may vary. The weight of passengers, cargo and options or accessories may reduce the amount you can trailer.

Average fuel economy ratings are based on standardized testing procedures. They may not reflect actual operating conditions. Your actual driving range will depend on many factors, including your driving habits and weather. EPA estimates are for comparison purposes only and are not intended to represent your actual driving experience.

Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone and Apple Music are trademarks of Apple, Inc., registered in the U.S. and other countries.

Vehicle user interface is a product of Google™ and its terms and privacy statements apply. Android Auto™ compatibility and Android Auto™ Compatibility for Compatible Phones. Data plan rates apply. Android is a trademark of Google Inc.

Select your Canyon awaits.

Your Canyon awaits.
**FIND YOUR TRUE COLORS**

**EXTERIOR COLORS**

- ONYX BLACK 1
- SATIN STEEL METALLIC 1
- SUMMIT WHITE 1
- DYNAMIC BLUE METALLIC 1
- HUNTER METALLIC 1
- CAYENNE RED TINTCOAT 1
- DESERT SAND METALLIC 1

**FIND YOUR TRUE COLORS**

**INTERIOR COLORS**

- ELEVATION STANDARD
  - JET BLACK/DARK ASH VINYL
  - JET BLACK/DARK ASH CLOTH

- ELEVATION
  - JET BLACK/JET BLACK CLOTH
  - JET BLACK/JET BLACK FRONT LEATHER-APPOINTED
  - SMOKED MAHOGANY WOOD TONE
  - ASH WOOD BURNISHED ALUMINUM
  - DARK ALUMINUM
  - AXIOM ALUMINUM

- AT4
  - JET BLACK/JET BLACK CLOTH
  - JET BLACK/JET BLACK FRONT LEATHER-APPOINTED

- DENALI
  - COCOA/DARK ATMOSPHERE PERFORATED LEATHER-APPOINTED
  - JET BLACK/JET BLACK PERFORATED LEATHER-APPOINTED

See your GMC dealer or gmc.com for more interior and exterior color details.
Use only GM-approved tire and wheel combinations. See gmc.com/accessories for important tire and wheel information, or see your dealer.
GMC Accessories are a great way to personalize your Canyon—inside and out. They’re designed and engineered to meet the Professional Grade standards of your Canyon, as well as your own. We also offer accessories from a lineup of other renowned and proven manufacturers.

Find a full selection of Canyon accessories at gmc.com/accessories.

- All-Weather Floor Liners
- Sport Bar Mounted Off-Road Lamps
- Black Tubular Sport Bar with Canyon Script
- Movable Cargo Tie-Down Rings (Set of 4)
- ProRide™ upright bicycle carrier in black by Thule and GearOn™ cross rails (not shown)
POWERED BY PROFESSIONAL GRADE

INTRODUCTION
AT4
DENALI
ELEVATION
CAPABILITY
TRAILERING
CARGO BED
SAFETY AND TECHNOLOGY
CONNECTIVITY
FEATURES AND OPTIONS
ACCESSORIES
NEW VEHICLE LIMITED WARRANTY

1.Years/100,000 miles from date of original purchase or origination. See dealer for details. 2021 Canyon includes: 24/7 Roadside Assistance, Courtesy Transportation, GM Mobile App, GMC Connected Services, GMC MyLink, 7'' MyLink Touchscreen, Rear Vision Camera, USB/Audio Jack, OnStar and GMC Connect. Note: See dealer for details. 3.GM Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special OEM Mobility by OnStar, visit gmmobility.com. ©2020 General Motors. All rights reserved. GM, the GM logo, GMC, the slogans, emblems, vehicle model names, vehicle body designs and other marks appearing in this catalog are the trademarks and/or service marks of General Motors Corporation. All other marks are the property of their respective owners.