Combining truck utility and functionality with SUV maneuverability and space, the all-new 2022 Ford Maverick™ pickup truck has spacious room for up to 5 passengers, thanks to its 4-door crew cab and spacious 2nd row. The first-ever pickup truck with a standard 2.5L Full Hybrid engine has an EPA-estimated range of 500 miles. An ingenious FLEXBED™ system out back doesn’t just give you ample storage, but allows you to utilize a host of Do-It-Yourself options or available Ford Accessories to take on that next adventure. And its compact size makes it easy to maneuver and park. Available in XL, XLT and LARIAT™ trims, and all developed and tested to legendary Built Ford Tough® standards. It’s the truck you never knew you needed. Until now. Introducing the 2022 Ford Maverick. A decidedly new way to roam.
THE FIRST STANDARD FULL HYBRID PICKUP IN AMERICA.

Familiar paths lead to familiar outcomes. Ford engineers took the Maverick™ pickup truck in a bold direction by making it the first pickup with a standard 2.5L Full Hybrid engine. The 2.5L Atkinson-cycle full hybrid engine is mated with a smooth shifting CVT transmission for an EPA-estimated rating of 42 city mpg. That’s efficiency that impresses, day in and day out.

And with 191 horsepower, a Tow/Haul Selectable Drive Mode, and a standard towing capacity of 2,000 lbs., there’s power to tow your personal watercraft or a gaggle of dirt bikes as well.

Horsepower, torque, payload, towing and EPA-estimated fuel economy ratings are independent attributes and may not be achieved simultaneously.

1. EPA-estimated rating of 42 city mpg/33 highway mpg/37 combined mpg. Actual mileage will vary.
2. Max. towing varies based on cargo, vehicle configuration, accessories and number of passengers.
3. Range calculation based on 13.8-gallon fuel tank and an EPA-estimated rating of 37 combined mpg. Actual range will vary.
4. Calculated via combined performance of the engine and electric motor(s) with peak battery power. The calculations utilize SAE J1349 ® engine results and Ford electric motor dyno testing. Your results may vary.
5. Max. payload varies and is based on accessories and vehicle configuration. See label on door jamb for carrying capacity of a specific vehicle.

EPA-ESTIMATED RANGE OF 500 MILES

You can cover a lot of territory in 500 miles. That’s the EPA-estimated range of travel on one tank of gas with the 2.5L Full Hybrid engine in Maverick pickup. And if your adventures remain in the city, you’re all set there with an EPA-estimated 42 city mpg. So whether you vacay or staycay, the Maverick pickup can handle it.

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For those who want more power at their disposal, the Ford Maverick pickup offers an available 2.0L EcoBoost® gas engine – mated to a quick and refined shifting 8-speed automatic transmission – that offers impressive amounts of horsepower and torque for pulling and passing power. This potent output allows for a max. towing capacity of 4,000 lbs. with the available 4K Tow Package, so you can bring additional fun along to your destination. Plus, available all-wheel drive (AWD) helps improve traction on a variety of road and surface conditions. Five Selectable Drive Modes on every Maverick let you tailor the mode to the road to enhance performance and confidence over various driving conditions.

MORE POWER FOR YOUR ADVENTURES.

EPA-ESTIMATED FUEL ECONOMY RATINGS:

<table>
<thead>
<tr>
<th></th>
<th>FWD 23 CITY MPG</th>
<th>30 HWY MPG</th>
<th>26 COMB MPG</th>
<th>AWD 29 HWY MPG</th>
<th>25 COMB MPG</th>
</tr>
</thead>
</table>

Horsepower, torque, and EPA-estimated fuel economy ratings are independent attributes and may not be achieved simultaneously.

MORE POWER FOR YOUR ADVENTURES.

FX4 OFF-ROAD PACKAGE

Give the Maverick pickup all the hardware and technology you need to venture off the beaten path. With skid plates, all-terrain tires, a 6.5” instrument cluster LCD screen, exposed front tow hooks, and more, Maverick with the available FX4™ Off-Road Package is ready for your off-road adventures. Unique Mud/Ruts and Sand Selectable Drive Modes on FX4 give you further control when the going gets tough.

LABELED™ Icons: Silver Metallic. Available Luxury and 4K Tow Packages. Available equipment. (Max. Conventional Towing 4,000 lbs. when properly equipped with 2.0L EcoBoost engine and AWD.)

1. Max. horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. 2. Actual mileage will vary. 3. Available 4K Towing with available 2.0L EcoBoost engine and AWD with available 4K Tow Package. Max. towing varies based on cargo, vehicle configuration, accessories, and number of passengers. 4. Always consult the Owner’s Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear.
The interior of the Ford Maverick™ pickup is geared toward getting you to the fun, wherever that may be. The driver’s seat gives you a good vantage point of the journey ahead. And efficient use of interior space in the SuperCrew™ cabin means there’s spacious room for everyone and their gear. Beverage holders are big enough to hold a 1.5-liter bottle, while deep door pockets can handle small items. A Ford Integrated Tether System (FTS) slot at the rear of the center console and inside the rear under-seat bins can accommodate different accessories (cord organizer, grocery hook and under-seat storage bin divider) for endless personalization. If you need more space for gear, the truck bed is always available.

A. HEATED STEERING WHEEL
Take the chill out of early mornings with this very pleasing available feature.

B. B&O® PREMIUM AUDIO SYSTEM
Unwind with 8 high-performance speakers and 660 watts of digitally processed sound from this available high-powered sound system.

C. 8-WAY POWER DRIVER’S SEAT WITH POWER LUMBAR
Help keep your lower back happy with the power lumbar feature of this available 8-way power driver’s seat.

D. 110V/400W AC POWER OUTLET ON CENTER CONSOLE REAR
Keep 2nd-row devices charged and at the ready with this conveniently located available power outlet. There’s another available 110V/400W outlet in the truck bed as well.

E. REAR POWER-SLIDING WINDOW
Get some additional ventilation in the cabin with this button-operated available feature.

F. REAR UNDER-SEAT STORAGE
Hold items in place with this clever available storage unit. Large enough to hold an inflated volleyball, tools or additional gear. To hide what you’ve stored, fold the seat down.

INSIDE AND OUT, THERE’S SPACE FOR YOUR LIFE.
There’s so much you can do with SYNC 3, it’s hard to contain it to a page. From phone calls to music to the apps with available SYNC AppLink, voice-activated SYNC 3 helps keep you connected to your world while you’re on the go.

A. 6.5” LCD PRODUCTIVITY SCREEN
This available screen centers the instrument panel. Available Selectable Drive Mode animations, and much more, show up here.

B. 8” LCD TOUCHSCREEN
Standard on every Ford Maverick™ pickup truck. Use a USB cord to connect your navigation apps with Apple CarPlay® or Android Auto™ compatibility to see the route on a bigger screen than your mobile phone!

C. PUSH-BUTTON START
Standard on LARIAT. This convenient feature lets you start Maverick with just the touch of a button.

D. WIRELESS CHARGING
This available feature makes phone charging simple. It takes a cord out of the cab and out of your way.

E. SMART-CHARGING USB PORTS
Utilize one Type A and one Type C charge port to keep your devices and personal items charged and at the ready.

F. ROTARY GEAR SHIFT DIAL
Allows for a streamlined center console with optimized storage space. Switches for the Selectable Drive Modes are behind this in the center console.


1. FordPass Connect, the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.

2. The FordPass App, compatible with select smartphone platforms, is available via download. Message and data rates may apply.

3. Requires phone with active data service and compatible software. SYNC 3 does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality.

4. Qi wireless charging may not be compatible with all mobile phones.

5. Commands may vary by phone and AppLink software.

6. Don’t drive while distracted or while using handheld devices. Use voice-operated systems when possible. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

FORD.COM/SYNC 3
FULL OF MODERN CONVENIENCES.
1. Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle. It does not replace safe driving. See Owner’s Manual for details and limitations.

AVAIL ABLE BLIS® (BLIND SPOT INFORMATION SYSTEM)

Changing lanes demands your full attention. BLIS can help by alerting you to vehicles detected in your blind spots before you attempt to change lanes.

CONFIDENCE. MILE AFTER MILE.

With their ability to monitor situations and conditions, this well-rounded collection of available Ford Co-Pilot360™ Technology driver-assist features can supplement your driving skills, helping you feel confidently in command behind the wheel.

FORD CO-PILOT360™ TECHNOLOGY

STANDARD FEATURES
- Auto High-Beam Headlamps
- Autoskip (Automatic On/Off Headlamps)
- Pre-Collision Assist with Automatic Emergency Braking
- Post-Collision Braking
- Rear View Camera

AVAILABLE FEATURES
- Adaptive Cruise Control with Stop-and-Go
- BLIS (Blind Spot Information System) with Cross-Traffic Alert
- Evasive Steering Assist
- Lane Centering Assist
- Lane Keeping System
- Rear Parking Sensors

STDΝ ΟDΛνALs τPMΟ TEΧΝΟΛΟΓY

SCAN TO LEARN MORE on Ford.com/Technology or visit Ford.com/Technology

Data rates may apply.
FYI. THIS SPACE IS MADE FOR DIY-ERS.

Welcome to the FLEXBED™ system, the official Maker Space of the all-new 2022 Ford Maverick™ truck. Through Ford Accessories and easy Do-It-Yourself (DIY) solutions, FLEXBED gives you organization and storage choices for your space. Vertical and horizontal slots for 2x4 and 2x6 boards let you create your own bike racks, segmented storage and more. A multi-position tailgate and up to 10 available tie-downs are optimized to help secure items in the bed. It’s easy to get DIY-ing with Maverick. And if you’d rather go with Ford Accessories, there are plenty of available options to help you utilize FLEXBED to its fullest.

A. MULTI-POSITION TAILGATE
   Extend the bed length from 4.5’ to 6’. Have the gate all the way down or attach it to the next position up. Tie-down clamps can also function as bottle-openers. Multi-use smart.

B. TWO 12V PRE-WIRED CONNECTORS
   To support DIY electrical projects without compromising the overall electrical system, these 12V connectors can be found on both sides of the bed behind an easily removable cover.

C. 110V/400W AC OUTLET
   Located in the bed, this available outlet is able to power your laptop, small TV, battery charger or small corded tool.

D. 6 STANDARD TIE DOWNS
   4 D-rings and 2 tie-downs at optimized locations in the bed help to secure items during transport.

E. BED DIVIDER SLOTS
   Use 2x4s or 2x6s to divide the bed in manageable sections with these convenient bed divider slots.

F. BED-TIE-DOWN LOCKING RAILS
   Available rails on each side of the bed can support multiple tie-down points, offering flexibility in securing different types of loads.

G. CARGO STORAGE COMPARTMENT
   Located in the rear of the bed on the passenger side, this available compartment helps keep a ball hitch, air pump and other small items securely stored.

Available Factory-Installed LED Bed Lighting and Available 110V/400W AC Outlet

DIY Bed Divider
DIY Bed Rail
DIY Bike Rack
DIY Bed Rail Lighting Capability

Properly secure all cargo.

1,500 LBS. MAX. PAYLOAD\(^1\)
2.5L FULL HYBRID OR GAS ENGINE

<table>
<thead>
<tr>
<th>Item</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>40-lb. Mulch Bags</td>
<td>1,440 lbs.</td>
</tr>
<tr>
<td>3/4&quot; Plywood Sheets</td>
<td>1,080 lbs.</td>
</tr>
<tr>
<td>All-Terrain Vehicle</td>
<td>405 lbs.</td>
</tr>
</tbody>
</table>

1. Max. payload of 1,500 lbs. with standard 2.5L Full Hybrid engine. Max. payload varies and is based on accessories and vehicle configuration. See label on door jamb for carrying capacity of a specific vehicle.

2. Available 4K towing with available 2.0L EcoBoost engine and available 4K Tow Package. Max. towing varies based on cargo, vehicle configuration, accessories and number of passengers.

HAUL A BUNCH. TOW TONS.

Ford Maverick\(^\text{TM}\) pickup is a truck, so you'll be surprised at all the truck-like things you'll soon be doing (or being asked to do). Load up the bed with mulch bags (without the mulch harming the vehicle interior). Plywood sheets stay where they're supposed to: outside. With a standard towing capability of 2,000 lbs., an ATV or lawn mower can be easily transported in the bed or on a trailer. You might just be on your way to being one of the most popular neighbors on the street, thanks to your Ford Maverick pickup truck. So get used to the attention.
Built Ford Tough® values are the ties that bind the doers of the world with the trucks that get things done. They motivate the creativity of our designers, the ingenuity of our engineers, and affect nearly every component, part and assembly that goes into Built Ford Tough trucks. They’re the call to test our trucks to the limit, and the duty to stand the test. They span millions of miles, and they’ve helped make F-Series® America’s best-selling trucks for 44 years. Put any of our trucks to the test and discover what Built Ford Tough means to you.

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**DECADES OF TRUCK EXPERIENCE**

Backed by over 100 years of Ford Truck engineering expertise, there’s no doubt the all-new Ford Maverick pickup meets the legendary standards of Built Ford Tough.

**UNIBODY CONSTRUCTION**

The unibody construction of Ford Maverick has its advantages. With body and frame in one piece, Maverick has a controlled, on-road presence and instills confidence on the highway as well as when the road gets rough. Plus, the unibody construction helps deliver excellent steering precision, nimble urban driving and does not experience the harsh ride of some body-on-frame pickup trucks.

**CLEAN, EFFICIENT DESIGN**

There’s no gap between the cab and tailgate on Maverick, and the bed rail caps extend from the bed and go vertical, ending at the top of the back window. This design helps enhance dent and ding protection, keeping people who load and unload the bed from the sides more frequently.

**ENGINEERED FOR EXTREMES**

The Maverick™ pickup architecture has endured 19 million miles of customer equivalent durability testing in real world, lab and proving ground environments. It’s been tested in extreme weather, taken over off-road durability tests, endured harsh chassis tuning, and much more. After these tests, it’s more than ready for yours.

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1. Best-selling trucks for 44 years based on 1977-2020 CY total sales.
Velocity Blue Metallic. Available equipment.

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2. Wi-Fi hotspot includes complimentary wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first. To activate, go to www.att.com/ford.

XL HIGHLIGHTS
- Two 12V pre-wired connections in the bed
- 6 cargo bed tie-downs
- 8" center stack screen with Bluetooth® and Apple CarPlay® and Android Auto™ compatibility
- 12V power outlets (front and rear)
- Autolamp (Automatic On/Off Headlamps)
- FLEXBED™ system
- FordPass Connect™ with 4G LTE
- Pre-Collision Assist with Automatic Emergency Braking (AEB)
- Rear under-seat storage bins
- Rear View Camera
- Remote Start
- Tilt/telescoping steering column

Available 4K Tow Package (gas with AWD only)

Available Ford Co-Pilot360™ Package (See Specifications for all Package contents)
XLT HIGHLIGHTS

- 4 additional cargo bed tie-downs (10 total)
- 17" painted aluminum wheels
- Cruise control
- FLEXBED™ cubby storage
- Power tailgate lock
- Power exterior mirrors
- SecuriCode® keyless entry keypad
- Unique cloth bucket seats
- Available 4K Tow Package (gas with AWD only)
- Available Ford Co-Pilot360™ Package
- Available FX4™ Off-Road Package (AWD only)
- Available XLT Luxury Package

Available XLT Luxury Package. Recreational equipment not included. See charts in the back of the brochure for full trim specifications. Additional charge.
LARIAT HIGHLIGHTS
- 8-way power driver's seat
- ActiveX™ Trimmed Seats
- Ambient lighting
- Dual rear USB ports
- Leather-wrapped steering wheel
- LED headlamps with LED signature accents
- Power-sliding rear window
- Available 4K Tow Package (gas with AWD only)
- Available B&O® Sound System with 8 speakers
- Available Ford Co-Pilot360™ Package
- Available 4K Tow Package (gas with AWD only)
- Available LARIAT Luxury Package

(See Specifications for all Package contents)
EXTERIOR

1. Carbonized Gray Metallic
2. Velocity Blue Metallic
3. Iconic Silver Metallic
4. Area 51
5. Cactus Gray
6. Shadow Black
7. Oxford White
8. Alto Blue Metallic Tinted Clearcoat
9. Navajo Sand Beige
10. Cyber Orange Metallic Tri-coat
11. Rapid Red Metallic Tinted Clearcoat
12. Rapid Red Metallic Tinted Clearcoat (late availability)
13. Iconic Silver Metallic
14. Oxford White
15. Cactus Gray
16. Hot Pepper Red Metallic Tinted Clearcoat

INTERIOR

17. Black-Onyx/Medium Dark Slate Cloth XL
18. Desert Brown ActiveX™ Seating Material LARIAT™
19. Black-Onyx/Medium Dark Slate Cloth XL
20. Desert Brown ActiveX™ Seating Material LARIAT™
21. First Edition Package
22. First Edition Package

WEIGHT RATINGS

- **FWD/AWD/Hybrid**
  - **GVWR**
    - 5,080/5,205/5,200
  - **Payload**
    - 3
    - 1,555/1,512/1,564
  - **GCWR (base)**
    - 5,900/6,145/6,010
  - **GCWR (4K Tow Package)**
    - 7,900/8,145/—
  - Standard towing
    - 2,000
  - **Maximum towing**
    - 4,5

DEPARTURE ANGLE

1. Additional charge.
2. Requires 4K Tow Package with AWD or FX4 OH-Road Package.
3. Max. payload varies and is based on accessories and vehicle configuration. See dealer for exact payload carrying capacity of your specific vehicle.
4. Max. towing varies based on option, vehicle configuration, accessories and number of passengers.
5. Max. towing w/ 4K Tow Package, with available 2.0L EcoBoost® engine w/ AWD and available 4K Tow Package.

Colors are representative only. See your dealer for actual paint/trim options. Payload and towing are independent attributes and may not be achieved simultaneously.

DIESSEL (LBS.)

**QWR**

5,080/5,205/5,200

-Packaged

1,200/1,200/1,200

-GCW (base)

5,850/6,045/6,010

-GCW (4K Tow Package)

1,200/1,204/1,200

-Standard towing

2,000

-Maximum towing

4,000

Approach angle

20.6°

Breakaway weight

10.5°

Departure angle

23.9°
From day one, we had the future in mind. And over 118 years later, we continue that tradition of innovation. Ford Co-Pilot360™ Technology is helping push us closer to autonomous driving. The latest generation of voice-activated SYNC® fosters untethered communication. And our fully electric vehicles – the all-new 2022 Ford F-150 Lightning® pickup and the Mustang Mach-E® SUV – are charging across America.

We’ve always had our mind on the future. Now we’re building it.